

Business Membership

in NH Lakes Association



Members dedicated to protecting lakes

Enhance the profile of your business by supporting the lake protection activities of New Hampshire Lakes Association. With over 900 individual members and 145 member lake associations, New Hampshire Lakes reaches out to over 26,000 lake enthusiasts every year. We provide our Business Members with numerous opportunities to network at invitation only events and through written communications all year long.

All of NH LAKES Business Members are given the opportunity to participate as a Preferred Business by circulating special offers to our members on the back of their membership ID card. Members are encouraged to show their ID card at Preferred Business locations for discounts or special services.

Title Sponsorship: \$15,000+

- Platinum level sponsorship of LakeFest, Lakes Congress, IceFest and Legacy Society Party
- Your logo on marketing and promotional materials including brochures, posters, presentations and displays
- Prominent placement of your logo on website home page with link
- Display of your corporate banner at invitation only events and conferences
- Opportunity for your business to exhibit at Lakes Congress
- Top listing in a business thank you advertisement in *Business NH Magazine* and our Annual Report
- Commemorative plaque as Title Sponsor
- Sponsorship and advertisement in three issues of *Lakeside*, our quarterly newsletter
- Opportunity to submit a two-page feature article in *Lakeside* describing a new lake-related technology from your business
- Complimentary one-year membership in NH LAKES
- Twenty copies of the newly published Lake Book, a citizens guide to wise lake and watershed stewardship

Lake Leadership: \$5,000-\$14,999

- Gold level sponsorship of two events: LakeFest, Lakes Congress, IceFest or Legacy Society Party
- Your logo on marketing and promotional materials including brochures, posters, presentations and displays
- Prominent placement of your logo on website home page with link
- Display of your corporate banner at invitation only events and conferences
- Opportunity for your business to exhibit at Lakes Congress
- Prominent listing in a business thank you advertisement in *Business NH Magazine* and our Annual Report
- Commemorative plaque as Lake Leadership member
- Sponsorship and advertisement in two issues of *Lakeside*, our quarterly newsletter
- Opportunity to submit a two-page feature article in *Lakeside* describing a new lake-related technology from your business
- Complimentary one-year membership in NH LAKES
- Ten copies of the newly published Lake Book, a citizens guide to wise lake and watershed stewardship

Lake Guardian: \$2,500-\$4,999

- Silver level sponsorship of one event: LakeFest, Lakes Congress, IceFest or Legacy Society Party
- Your logo on sponsor page of website with link
- Display of your corporate banner at invitation only events and conferences
- Listing in a business thank you advertisement in *Business NH Magazine* and our Annual Report
- Commemorative plaque as Lake Guardian member
- Sponsorship and advertisement in one issue of *Lakeside*, our quarterly newsletter
- Opportunity to submit a two-page feature article in *Lakeside* describing a new lake-related technology from your business
- Opportunity for your business to exhibit at Lakes Congress
- Complimentary one-year membership in NH LAKES
- Ten copies of the newly published Lake Book, a citizens guide to wise lake and watershed stewardship

Lake Patron: \$1,000-\$2,499

- Your logo on sponsor page of website with link
- Listing in a business thank you advertisement in *Business NH Magazine* and our Annual Report
- Commemorative plaque as Lake Patron member
- Co-sponsorship and advertisement in one issue of *Lakeside*, our quarterly newsletter or opportunity to submit a two-page feature article describing a new lake-related technology from your business
- Table sponsor at LakeFest and contest sponsor at IceFest
- Opportunity for your business to exhibit at Lakes Congress
- Complimentary one-year membership in NH LAKES
- Five copies of the newly published Lake Book, a citizens guide to wise lake and watershed stewardship

Lake Steward: \$500-\$999

- Your logo on sponsor page of website with link
- Listing in a business thank you advertisement in *Business NH Magazine* and our Annual Report
- Commemorative plaque as Lake Steward member
- Table sponsor at LakeFest or contest sponsor at IceFest
- Opportunity for your business to exhibit at Lakes Congress
- Complimentary one-year membership in NH LAKES
- Five copies of the newly published Lake Book, a citizens guide to wise lake and watershed stewardship

Lake Conservator: \$250-\$499

- Listing on sponsor page of website
- Listing in a business thank you advertisement in *Business NH Magazine* and our Annual Report
- Opportunity for your business to exhibit at Lakes Congress
- Complimentary one-year membership in NH LAKES
- Two copies of the newly published Lake Book, a citizens guide to wise lake and watershed stewardship

Business Member Benefits - *descriptions*

LakeFest

A celebration of lakes! This gala auction, food and wine tasting event is our major fundraising event of the year. LakeFest sponsors receive complimentary tickets, advertising in the evening's program, and invitations to our exclusive auction preview cocktail party to network with Legacy Society members.

IceFest

This exploration of lakes in winter is a new outdoor family-friendly event. IceFest sponsors receive complimentary tickets, inclusion in all event advertising, and invitation to our exclusive champagne brunch to network with Legacy Society members before the day's activities begin.

Lakes Congress

Our 16th annual forum on lakes issues features discussions led by individuals, state/national officials and exhibitors concerned about New Hampshire's lakes. Lakes Congress sponsors receive admittance to the event, an opportunity for exhibitor booth space and inclusion in all event advertising.

Legacy Society Party

Every year we throw an exclusive thank you party honoring our top donors. This event is invitation only, and open to current Legacy Society members, prospective Legacy members and sponsors.

Lakeside is our quarterly newsletter, keeping members and the community up to date on lakes issues and their solutions. *Circulation:* 26,000 NH LAKES members (individuals, lake associations and Business Members) and lake enthusiasts, plus state agency officials, municipal leaders, conservation organizations, members of civic organizations and all state lawmakers.

Preferred Business

We are dedicated to promoting our Business Members to the rest of the NH LAKES membership in a variety of ways that fit each business. Through our Preferred Business program, you can offer discounts and special services to our members on their membership ID cards, and be listed additionally on the preferred business page of our website.