



**Help others learn to educate, advocate, & organize to conserve the NH lakes experience!
*Be a 2020 Lakes Congress Sponsor and/or Exhibitor!***

Who:

- NH LAKES is the only statewide 501(c)(3) nonprofit organization dedicated to keep New Hampshire's lakes clean and healthy, now and in the future. We work with partners, promote clean water policies and responsible use, and inspire the public to care for our lakes.

What:

- The 2020 Lakes Congress—our 27th annual education, training, and networking event—is designed for lake and other natural resource stewards, lake managers, business leaders, and municipal and political leaders to gain knowledge and skills to educate, advocate, and organize to protect the New Hampshire's 1,000 lakes and ponds.
- The event will kick-off on the evening of Thursday, May 28, with a fascinating presentation about the history of boating on New Hampshire's lakes presented by Martha Cummings, Executive Director of the New Hampshire Boat Museum.
- On the morning of Friday, May 29, Dr. Craig Williamson, leader of the Global Change Limnology Laboratory and member of United Nations Environment Programme Environmental Effects Assessment Panel, will deliver an informative and motivating presentation on "Lakes as Sentinels of Climate Change." Attendees will then have 15 different informative lecture or workshop sessions to choose from throughout the day.

Where:

- The event will be held on the evening of Thursday, May 28, and all-day on Friday, May 29, 2020, at Church Landing at Mills Falls Conference Center in Meredith along beautiful Lake Winnepesaukee.

Why:

- Our lakes are threatened. Invasive species continue to spread to more lakes, polluted runoff water from the landscape continues to degrade water quality, and changes in regional weather patterns will continue to impact lakes in ways we've never experienced. We need to improve and adapt our lake conservation and management practices to keep our lakes healthy and safe.
- Healthy, well-cared-for lakes provide important ecologic functions and a vast array of year-round recreational opportunities. They also impact our physical and mental health, our quality of life, and the economic well-being of our communities and our state.

Opportunities for Sponsors and Exhibitors:

- Show that your organization understands the value of lakes to our environment, our personal well-being, and our communities and economy.
- Your support helps keep our lakes healthy and enjoyable for our use today and for future generations.
- Our 3,000+ constituents—and thousands of others through mainstream media—will see your name and logo on our promotional materials.
- Traffic will be driven to you from our website and social media.
- Network with our up to 200 attendees!

For More Information: Contact Erin Mastine, NH LAKES Outreach Coordinator, at (603) 226-0299 or emastine@nhlakes.org.

2020 Lakes Congress “Working for Clean and Healthy Lakes in a Changing Climate” *Sponsorship and Exhibitor Opportunities*

Presenting Sponsor: \$5,000

- Category exclusivity and naming rights: *Your Organization presents NH LAKES Congress (pending approval)*
- Speaking opportunity during the Lakes Leadership Circle Reception (evening of May 28) and Lakes Congress Opening Session (morning of May 29)
- Display board with logo at podium and recognition on ballroom tables and registration table
- Exhibit table
- Five (5) paid registrations or five (5) Lakes Congress scholarships to be awarded on your behalf
- One (1) NH LAKES Business Membership
- Collateral inserted into conference packet
- Logo and link on all conference collateral and website
- Promotion of your organization through NH LAKES social media channels, including Facebook Live interviews

Winnepesaukee Ballroom Sponsor: \$2,500

- Speaking time during lunch
- Display board with logo at entrances to ballroom and recognition on ballroom tables and registration table
- Exhibit table
- Four (4) paid registrations or four (4) Lakes Congress scholarships to be awarded on your behalf
- One (1) NH LAKES Business Membership
- Collateral inserted into conference packet
- Logo and link on all conference collateral and website

Chris Craft Exhibitor Hall Sponsor: \$1,250

- Speaking time during lunch
- Display board with logo at entrances to Exhibitor Hall and recognition on refreshment and registration tables
- Exhibit table
- Three (3) paid registrations or three (3) Lakes Congress scholarships to be awarded on your behalf
- One (1) NH LAKES Business Membership
- Collateral inserted into conference announcement and packet
- Logo and link on all conference collateral and website

Classroom Sponsor: \$750

- Display board with logo in classrooms
- Exhibit table
- Two (2) paid registrations or two (2) Lakes Congress scholarships to be awarded on your behalf
- One (1) NH LAKES Business Membership
- Collateral inserted into conference packet
- Logo and link on all conference collateral and website

Print Sponsor: \$500

- Exhibit table
- One (1) paid Lakes Congress registration or one (1) Lakes Congress scholarship to be awarded on your behalf
- One (1) NH LAKES Business Membership
- Collateral inserted into conference packet
- Logo and link on all conference collateral and website

Exhibitor: \$250 (corporate) and \$125 (nonprofit)

- Exhibit table (includes one 6-foot table with linen cover and 1 chair)
- One (1) paid Lakes Congress registration (includes conference materials and refreshments)
- Link on website

To discuss additional sponsorship levels, contact us. All other donors will be recognized in the conference packet.

To submit your application, go to www.nhlakes.org/lakes-congress.