



**Help others learn to educate, advocate, & organize to conserve the NH lakes experience!
Be a 2022 Lakes Congress Sponsor and/or Exhibitor!**

Who:

- NH LAKES is the only statewide 501(c)(3) nonprofit organization dedicated to keep New Hampshire's lakes clean and healthy, now and in the future. We work with partners, promote clean water policies and responsible use, and inspire the public to care for our lakes.

What:

- The 2022 Lakes Congress—our 27th education, training, and networking event—is designed for lake and other natural resource stewards, lake managers, business leaders, and municipal and political leaders to gain knowledge and skills to educate, advocate, and organize to protect the New Hampshire's 1,000 lakes and ponds.
- The event will kick-off on the evening of Thursday, June 2, with a fascinating presentation about the history of boating on New Hampshire's lakes.
- On the morning of Friday, June 3, the keynote address will focus on lakes as sentinels of climate change. Attendees will then have 12 different informative lecture or workshop sessions to choose from throughout the day.

Where:

- The event will be held on the evening of Thursday, June 2, and all-day on Friday, June 3, 2022, at Church Landing at Mills Falls Conference Center in Meredith along beautiful Lake Winnepesaukee.

Why:

- Our lakes are threatened. Invasive species continue to spread to more lakes, polluted runoff water from the landscape continues to degrade water quality, and changes in regional weather patterns will continue to impact lakes in ways we've never experienced. We need to improve and adapt our lake conservation and management practices to keep our lakes healthy and safe.
- Healthy, well-cared-for lakes provide important ecologic functions and a vast array of year-round recreational opportunities. They also impact our physical and mental health, our quality of life, and the economic well-being of our communities and our state.

Opportunities for Sponsors and Exhibitors:

- Show that your organization understands the value of lakes to our environment, our personal well-being, and our communities and economy.
- Your support helps keep our lakes healthy and enjoyable for our use today and for future generations.
- Our 4,500+ constituents—and thousands of others through mainstream media—will see your name and logo on our promotional materials.
- Traffic will be driven to you from our website and social media.
- Network with our up to 200 attendees!

For More Information: Contact Erin Mastine, NH LAKES Outreach Coordinator, at (603) 226-0299 or emastine@nhlakes.org.

2022 Lakes Congress “Working for Clean and Healthy Lakes in a Changing Climate” Sponsorship and Exhibitor Opportunities

Presenting Sponsor: \$5,000

- Category exclusivity and naming rights: Your Organization presents NH LAKES Congress (pending approval)
- Speaking opportunity during the Lakes Leadership Circle Reception (evening of June 2) and Lakes Congress Opening Session (morning of June 3)
- Display board with logo at podium and recognition on ballroom tables and registration table
- Exhibit table
- Five (5) paid registrations or five (5) Lakes Congress scholarships to be awarded on your behalf
- One (1) NH LAKES Business Partnership
- Collateral inserted into conference packet
- Logo and link on all conference collateral and website
- Promotion of your organization through NH LAKES social media channels, including Facebook Live interviews

Winnepesaukee Ballroom Sponsor: \$2,500

- Speaking time during lunch
- Display board with logo at entrances to ballroom and recognition on ballroom tables and registration table
- Exhibit table
- Four (4) paid registrations or four (4) Lakes Congress scholarships to be awarded on your behalf
- One (1) NH LAKES Business Partnership
- Collateral inserted into conference packet
- Logo and link on all conference collateral and website

Chris Craft Exhibitor Hall Sponsor: \$1,500

- Speaking time during lunch
- Display board with logo at entrances to Exhibitor Hall and recognition on refreshment and registration tables
- Exhibit table
- Three (3) paid registrations or three (3) Lakes Congress scholarships to be awarded on your behalf
- One (1) NH LAKES Business Partnership
- Collateral inserted into conference announcement and packet
- Logo and link on all conference collateral and website

Classroom Sponsor: \$750

- Display board with logo in classrooms
- Exhibit table
- Two (2) paid registrations or two (2) Lakes Congress scholarships to be awarded on your behalf
- One (1) NH LAKES Business Partnership
- Collateral inserted into conference packet
- Logo and link on all conference collateral and website

Print Sponsor: \$500

- Exhibit table
- One (1) paid Lakes Congress registration or one (1) Lakes Congress scholarship to be awarded on your behalf
- One (1) NH LAKES Business Partnership
- Collateral inserted into conference packet
- Logo and link on all conference collateral and website

Exhibitor: \$250 (corporate) and \$125 (nonprofit)

- Exhibit table (includes one 6-foot table with linen cover and 1 chair)
- One (1) paid Lakes Congress registration (includes conference materials and refreshments)
- Link on website

To discuss additional sponsorship levels, contact us. All other donors will be recognized in the conference packet.

YES! I/We would like to be a 2022 Lakes Congress Sponsor and/or Exhibitor!



To submit your application go to www.nhlakes.org/lakes-congress or fill out and return this form.

Please Select Level:

- Presenting Sponsor: \$5,000
- Winnepesaukee Ballroom Sponsor: \$2,500
- Chris Craft Exhibitor Hall Sponsor: \$1,500
- Classroom Sponsor: \$750
- Print Sponsor: \$500
- Exhibitor: \$250 (corporate)
- Exhibitor: \$125 (nonprofit)
- Other – please specify amount_____.

Raffle Donation: If you would like to donate a product or service to be raffled off during the Lakes Congress to attendees, please specify item and approximate value:

ORGANIZATION INFORMATION

Contact Person Name & Title (please print):_____

Company/Organization:_____

Mailing Address: _____

City:_____ State:_____ Zip: _____

Phone: _____ Email: _____ Website: _____

Signature:_____

Payment: ___ Check enclosed ___ Invoice me ___ Credit Card (you'll be contacted for information)

Logo: ___ I will send a jpeg or eps version of my corporate logo to info@nhlakes.org.

Return this form:

by email: info@nhlakes.org

by fax: 603.224.9442

by mail: NH LAKES, 17 Chenell Drive, Suite One, Concord, NH 03301

Questions? Please call 603.226.0299 or email emastine@nhlakes.org.