



**You can be a hero for the lakes of New Hampshire!
Help others learn to educate, advocate, & organize to conserve the NH lakes experience!**

Who:

- NH LAKES is the only statewide 501(c)(3) nonprofit organization dedicated to restoring and preserving the health of New Hampshire's lakes.

What:

- The 2024 Lakes Congress—our 29th education, training, and networking event—is designed for lake and other natural resource stewards, lake managers, business leaders, and municipal and political leaders to gain knowledge and skills to educate, advocate, and organize to restore and preserve the health of New Hampshire's 1,000 lakes and ponds.

Where:

- The event will be held all-day on Thursday, June 6, 2024, at Church Landing at Mills Falls Conference Center in Meredith along beautiful Lake Winnepesaukee.

Why:

- Now more than ever, our lakes need bold action—they are threatened, and some are becoming sick before our eyes. The invasive spiny water flea was found in New Hampshire's lakes for the first time this past summer. And, for the fourth year in a row, a record number of public health advisories for toxic blooms were issued for our lakes in 2023. People were told to stay out of the water, and to keep their guests, kids, and pets out, too, for fear of becoming sick. Runoff water from the landscape continues to pollute our lakes, and climate change is exacerbating these problems.
- We must improve and adapt our lake conservation and management practices to restore and preserve the health of our lakes—and help the public take action to protect the lakes they love, too.
- Healthy, well-cared-for lakes provide important ecologic functions and a vast array of year-round recreational opportunities. They also impact our physical and mental health, our quality of life, and the economic well-being of our communities and our state.

Opportunities for Sponsors and Exhibitors:

- Show that your organization understands the value of lakes to our environment, our personal well-being, and our communities and economy.
- Your support helps keep our lakes healthy and enjoyable for our use today and for future generations.
- Our nearly 6,000 constituents, 10,000+ Facebook followers—and thousands of others through mainstream media—will see your name and logo on our promotional materials.
- Traffic will be driven to you from our website and social media.
- Network with our nearly 250 attendees!

For More Information:

Contact Erin Mastine, NH LAKES Outreach Manager, at (603) 226-0299 or emastine@nhlakes.org.

2024 Lakes Congress “Communities Working Together for Resilient Lakes” Sponsorship and Exhibitor Opportunities

Presenting Sponsor: \$5,000

- Category exclusivity and naming rights: Your Organization presents NH LAKES Congress (pending approval)
- Speaking opportunity during the Lakes Congress Opening Session (morning of June 6)
- Display board with logo at podium and recognition on ballroom tables and registration table
- Exhibit table
- Five (5) paid registrations or five (5) Lakes Congress scholarships to be awarded on your behalf
- One (1) one-year NH LAKES Business Partnership
- Collateral inserted into conference packet
- Logo and link on all conference collateral and website
- Promotion of your organization through NH LAKES social media channels.

Winnepesaukee Ballroom Sponsor: \$2,500

- Recognition on ballroom tables and registration table
- Exhibit table
- Four (4) paid registrations or four (4) Lakes Congress scholarships to be awarded on your behalf
- One (1) one-year NH LAKES Business Partnership
- Collateral inserted into conference packet
- Logo and link on all conference collateral and website
- Promotion of your organization through NH LAKES social media channels.

Chris Craft Exhibitor Hall Sponsor: \$1,500

- Recognition on refreshment and registration tables
- Exhibit table
- Three (3) paid registrations or three (3) Lakes Congress scholarships to be awarded on your behalf
- One (1) one-year NH LAKES Business Partnership
- Collateral inserted into conference announcement and packet
- Logo and link on all conference collateral and website
- Promotion of your organization through NH LAKES social media channels.

Classroom Sponsor: \$750

- Exhibit table
- Two (2) paid registrations or two (2) Lakes Congress scholarships to be awarded on your behalf
- One (1) one-year NH LAKES Business Partnership
- Collateral inserted into conference packet
- Logo and link on all conference collateral and website
- Promotion of your organization through NH LAKES social media channels.

Print Sponsor: \$500

- Exhibit table
- One (1) paid Lakes Congress registration or one (1) Lakes Congress scholarship to be awarded on your behalf
- One (1) one-year NH LAKES Business Partnership
- Collateral inserted into conference packet
- Logo and link on all conference collateral and website
- Promotion of your organization through NH LAKES social media channels.

Exhibitor: \$300 (corporate) and \$150 (nonprofit)

- Exhibit table (includes one 6-foot table with linen cover and 1 chair)
- One (1) paid Lakes Congress registration (includes conference materials and refreshments)
- Link on website
- Promotion of your organization through NH LAKES social media channels.

To discuss additional sponsorship levels, contact us. All other donors will be recognized in the conference packet.

YES! I/We would like to be a 2024 Lakes Congress Sponsor and/or Exhibitor!



To submit your application go to www.nhlakes.org/lakes-congress or fill out and return this form.

Please Select Level:

- Presenting Sponsor: \$5,000
- Winnepesaukee Ballroom Sponsor: \$2,500
- Chris Craft Exhibitor Hall Sponsor: \$1,500
- Classroom Sponsor: \$750
- Print Sponsor: \$500
- Exhibitor: \$300 (corporate)
- Exhibitor: \$150 (nonprofit)
- Other – please specify amount_____.

Raffle Donation: If you would like to donate a product or service to be raffled off during the Lakes Congress to attendees, please specify item and approximate value:

ORGANIZATION INFORMATION

Contact Person Name & Title (please print): _____

Company/Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____ Website: _____

Signature: _____

Payment: ___ Check enclosed ___ Invoice me ___ Credit Card (you'll be contacted for information)

Logo: ___ I will send a jpeg or eps version of my corporate logo to emastine@nhlakes.org.

Return this form:

by email: info@nhlakes.org

by fax: 603.224.9442

by mail: NH LAKES, 17 Chenell Drive, Suite One, Concord, NH 03301

Questions? Please call 603.226.0299 or email emastine@nhlakes.org.