



Lake Group Member Benefits

Capacity-Building Tools and Resources

- **Homeowner's Packets** are now available from NH LAKES. Is there a new lakefront homeowner on your lake? These packets are filled with a variety of resources you can use to welcome your new neighbor to the lake! Member groups can request packets at info@nhlakes.org.
- **Year-round consultations** from NH LAKES staff and experts in the area of nonprofit administration and governance. If you are seeking assistance with any of the following, we can help! ♦
 - Obtaining IRS 501(c)(3) Charitable Status
 - Association Governance—Bylaws, Secretary of State Registration
 - Member Services—Communications, Record Keeping
 - Bookkeeping
- Member organizations have access to our **Speaker's Bureau**, and can invite members of the NH LAKES team to present on a variety of topics at your next meeting. *In the event in-person meetings cannot be held, we are available to present to your group digitally.*
- A link to your organization's **website** in a directory of member organizations on NH LAKES website.
- Connection to a statewide network of like-minded people and business leaders who are working for the health of our lakes.

Publications

- **The LakeSmart Book.** NH LAKES has revised and updated our 60-page publication filled with helpful tips for lake-friendly living. Member associations can order up to 50 copies to distribute to their members. *This publication is also be available for FREE download at nhlakes.org.* ♦
- **Member Matters** is our eNewsletter designed specifically with lake group leaders in mind. It covers a variety of topics, including lake-related news, grant opportunities, educational workshops, tips for healthy lake management, ideas for recruiting and retaining members, and how-to guides for social media, membership, and other non-profit technologies.

"I get a lot of email from non-profits that I find self-serving, solicitous, and not interesting. What I get from NH LAKES is an exception. I find it interesting, relevant and actually helpful. As I read it I get the feeling that the organization cares more about their cause (lakes in NH) than their organization."
Jim Banghart
Thorndike Pond Conservation Association
- **Shorelines, our Monthly eNewsletter:** To keep you informed of all issues that affect you, your constituents and your lake, NH LAKES produces **Shorelines**, a monthly eNewsletter. Invite your members to sign-up to receive this informative publication. We also encourage you to forward **Shorelines** to members of your association.
- The **NH LAKES Advocacy Alert** is our periodic eNewsletter, keeping you and your members up-to-speed on critical lake related legislation, often including a "Call to Action" so you and your members know how to help.
- **Lakeside, our Twice-Yearly Publication:** Our print publication provides in-depth articles on advocacy initiatives, lake community news, and more.

As a member group, you have permission to reprint articles from Member Matters, Shorelines, Advocacy Alerts, or Lakeside in your own member communications. NH LAKES asks that articles not be altered in any way and NH LAKES remains named as the source.

♦ Available to member groups at the Partner (\$300) level and above

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Lake Group Member Benefits, continued

Outreach and Education Programs

- **Watershed Warrior Program.** Bring this program to your family-friendly event! Traveling through the activity stations, youth and families experience hands-on fun while learning about lake ecology and simple actions they can do to help keep lakes healthy. Become a “Watershed Warrior” by pledging to incorporate at least one lake-friendly practice into your daily routine and earn a multicolored patch and certificate. **For safety reasons, this program will not be offered in 2021.**
- **NH LAKES Enviroscope** is an interactive watershed model to provide a unique educational experience in your community. NH LAKES staff will train members of your organization to successfully use this tool. ♦
- For over 25 years, NH LAKES has presented **Lakes Congress** to kick off our summer of lake stewardship activities. This conference provides educational, training, and networking opportunities to lake enthusiasts from all over New England. We encourage lake associations to send multiple representatives to this event! **Our 2021 event has been postponed.**

Conservation Programs

- **CD3 Watercraft Cleaning Station:** Our mobile, solar-powered Clean, Drain, Dry, & Dispose (CD3) unit is visiting public boat ramps throughout the state this coming boating season, helping boaters prevent the spread of invasive species. If you would like the CD3 unit to visit a boat access site in your area, please fill out our inquiry form at nhlakes.org/ais-best-tech. ♦
- **Best Tech for AIS Spread Prevention Program.** NH LAKES works with boat access site owners and local partners to upgrade sites with tools and technologies to help boaters take action to prevent the spread of invasive species. Under state law, boaters are required to use tools and technologies provided at access sites to clean, drain, and/or dry their boat. Invite NH LAKES to do a free evaluation of an access site to provide recommendations on upgrades to help prevent the spread of invasive species at nhlakes.org/ais-best-tech. ♦
- **Lake Host Aquatic Invasive Species Education & Prevention Grant Program.** Lake Host Program is an award-winning courtesy boat inspection program administered by NH LAKES in cooperation with local groups to prevent the introduction and spread of aquatic invasive species, plants and animals, from waterbody to waterbody. ♦
- **Lake Host Payroll Charitable Giving Program.** NH LAKES can help your group raise money for the Lake Host Program at your lake! Through online or mailed donations, individuals are able to support your Lake Host payroll budget. Donors to this program will receive a prompt thank you letter and tax receipt for their charitable contribution, and groups can receive up-to-the-minute reports! ♦
- **LakeSmart Program.** LakeSmart is an education and certification program that assists lakefront property owners in managing landscapes in lake-friendly ways that to help protect the water quality of the lake. Learn how to bring this program to your lake at nhlakes.org/lakesmart. ♦

Advocacy Initiatives and Services

- NH LAKES surveys our members in advance of the legislative session to help inform our legislative priorities. As a member, your voice is important to us. Visit our website at nhlakes.org to learn about our advocacy initiatives.
- NH LAKES can help your group pursue a **lake-friendly ordinance** in your town or city. We supply research assistance, model ordinances, and advice on policy and town government. We can help you propose an initiative to protect the shoreland, manage polluted runoff, help fund AIS prevention and management, and more.

Questions? Please contact us at 603-226-0299 or at members@nhlakes.org.

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