



## BUSINESS MEMBER BENEFITS

### Why partner with NH LAKES?

NH LAKES is the only statewide, nonprofit organization dedicated to the protection of New Hampshire's lakes and ponds, and we need the help of the business community to do this work. The availability of abundant, high quality surface water is critically important to the overall quality of life and economic health of New Hampshire.

Supporting NH LAKES can help showcase your business' positive community engagement by participating in our events, publications, or programs. It can increase your brand value amongst our members and event participants by aligning with NH LAKES—a trusted and identifiable organization.



### Benefits

- ✓ **Listing of your business on our website with a link or logo to your website.** The NH LAKES website receives over 30,000 views each year.
- ✓ **Lakeside, our quarterly publication.** Each issue provides advocacy updates, lake community news, and more.
- ✓ **Shorelines & NH LAKES Advocacy Alert!** - Our e-newsletters that offer critical lake news along with other valuable resources.
- ✓ **A NH LAKES sticker.**
- ✓ **Discounted registration fee to Lakes Congress, our annual educational summit.**
- ✓ **A certificate of membership for display in your business.**
- ✓ **A dedicated social media post** during the month of your choosing on the NH LAKES Facebook and Twitter pages. NH LAKES communicates to over 3,400 Facebook followers and 2,000 Twitter followers, with a combined post reach of over 50,000.
- ✓ **Connection to a statewide network of like-minded citizens and business leaders who are working for the health of our lakes.**

### Questions regarding memberships or benefits?

Contact the Membership Coordinator  
at [members@nhlakes.org](mailto:members@nhlakes.org) or 603-226-0299.





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### Additional opportunities

In addition, business members have exclusive first access to additional sponsorship opportunities with NH LAKES.

#### Lakes Congress Sponsor/Exhibitor

Business members get first chance to sponsor or exhibit at our annual education summit, Lakes Congress. This conference reaches over 200 lake leaders, association members, and business leaders each year.



#### Shorelines or Lakeside Sponsor

Year-round opportunities to sponsor a monthly issue of our e-newsletter, Shorelines, or a quarterly print issue of Lakeside. Contact [info@nhlakes.org](mailto:info@nhlakes.org) for more details.

#### New Member September Sponsor

First chance to sponsor a raffle prize for New Member September, our yearly membership campaign. Benefits to sponsorship for New Member September include (1) business logo included in all New Member September emails, social media posts, and publications (2) your business logo included in our monthly e-newsletter, Shorelines, and (3) two dedicated social media posts on the NH LAKES Facebook and Twitter feeds in September.

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