



## Standard Business Member Benefits

### Why partner with NH LAKES?

NH LAKES is the only statewide, nonprofit organization dedicated to the protection of New Hampshire's lakes and ponds, and we need the help of the business community to do this work. The availability of abundant, high quality surface water is critically important to the overall quality of life and economic health of New Hampshire.

Supporting NH LAKES can help showcase your business' positive community engagement by participating in our events, publications, or programs. It can increase your brand value amongst our members and event participants by aligning with NH LAKES—a trusted and identifiable organization.



### Benefits

- ✓ **Listing of your business on our website with a link to your website.** The NH LAKES website receives over 30,000 views each year.
- ✓ **Lakeside, our twice-a-year publication.** Each issue provides advocacy updates, lake community news, and more.
- ✓ **Shorelines & NH LAKES Advocacy Alert!** - Our e-newsletters that offer critical lake news along with other valuable resources.
- ✓ **Discounted registration fee to Lakes Congress, our annual educational summit.** This event has been postponed until 2022.
- ✓ **A certificate of membership for display in your business.**
- ✓ **A dedicated social media post** during the month of your choosing on the NH LAKES Facebook and Twitter pages. NH LAKES communicates to over 3,400 Facebook followers and 2,000 Twitter followers, with a combined post reach of over 50,000.
- ✓ **Connection to a statewide network of like-minded citizens and business leaders who are working for the health of our lakes.**

Questions regarding memberships or benefits?

Contact the Membership Coordinator  
at [members@nhlakes.org](mailto:members@nhlakes.org)  
or 603.226.0299.





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### Additional opportunities

In addition, business members have access to additional opportunities with NH LAKES.

#### Lakes Congress Sponsor/Exhibitor

Business members get first chance to sponsor or exhibit at our annual education summit, Lakes Congress. This conference reaches over 200 lake leaders, association members, and business leaders each year. *This event has been postponed until 2022.*



#### LakeSmart Service Provider Partner Program

Partner with NH LAKES and show that your business understands the value of clean and healthy lakes to our environment, our personal well-being, and our New Hampshire communities and economy. Property owners throughout the state need YOUR help to live in a lake-friendly way.

Your participation in the LakeSmart Service Provider Partner Program will increase your brand recognition, drive customers to you, and result in increased sales for your team! Lake-friendly living is good for business, and good for New Hampshire's residents, visitors, and the environment too!

**The following service providers are invited to apply to participate in the LakeSmart Service Provider Program:**

- Architects & General Contractors & Homebuilders
- Banking & Lending & Estate Planning Institutions
- Drinking Water & Wastewater Service Providers
- Landscaping Service Providers & Suppliers
- Marine Contractors & Marine Sales
- Realtors & Property Rental Agencies



To learn more about the LakeSmart Service Provider Program, please visit [nhlakes.org/lakesmart](http://nhlakes.org/lakesmart).

If you are interested in other possible sponsorship opportunities or in-kind donations, please contact the Membership Coordinator at 603.226.0299 or [members@nhlakes.org](mailto:members@nhlakes.org).

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