



May 15, 2021

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Dear Lake Friend,

I'm excited and honored to begin a new chapter with NH LAKES as I step into the role of president. This is an incredible opportunity for me to continue working for this organization whose mission is so close to my heart. For the past 20 years, 14 of which have been with NH LAKES, I have spent every working day in service to New Hampshire's lakes. This is my life's work. And, when I'm not working, I am enjoying lakes—with my family on Lake Sunapee or with my husband's family on Seneca Lake in New York.

I'm grateful to Tom O'Brien, from whom I've learned so much. Over the past 10 years, Tom has built an exceptionally strong team and transitioned NH LAKES to new heights of sustainability with improved organizational management practices and a growing number of engaged supporters. As NH LAKES has grown up, I have too.

The health of our fragile lakes lies in the hands of a vibrant network of individuals, organizations, businesses, agencies, and municipalities. One of my top priorities stepping into this new role is continuing to foster these relationships and identify new opportunities for collaboration. Our lakes face innumerable threats, but I am optimistic we will continue to make positive and lasting impacts by working together—everyone doing their part for clean and healthy lakes.

I would also like to recognize the tremendous team that I have the privilege to lead and work alongside. Nonprofit work is challenging and hard work but our staff and board members don't shy away—in fact, they embrace it head on. This past 15+ months, our team didn't let the pandemic slow us down, in fact, we used it as an opportunity to do more for our lakes. We have an incredible, hard working, creative, and resilient team—and a bright future ahead of us.

Please feel free to give me a call to touch base in the weeks ahead. I would love to hear from you.

I am looking forward to working with you in my new role!

Committed to clean and healthy lakes,

Andrea LaMoreaux  
President