



Lakes Congress Sponsor and Exhibitor Opportunity

Every year, NH LAKES presents our highly anticipated and frequently sold-out event, Lakes Congress. This daylong education, training, and networking event brings together natural resource stewards, managers, business leaders, and municipal and political leaders.

Our Lakes Congress attendees come seeking knowledge and the skills they need to educate, advocate, and organize. New Hampshire has been home to some of the most pristine lakes in the country until now. Statewide, our lakes face devastating threats. They deserve bold statewide solutions. Together, let's be BOLD.

This event can only happen with the support of our sponsors. Today, we invite you to join our other sponsors to make this Lakes Congress the best yet! This highly popular event has outgrown our previous venue, and this year, we will welcome 300 attendees at the Grappone Conference Center in Concord on Thursday, June 5.



What Lakes Congress Sponsorship and Exhibiting Means for You:

Targeted Quality Sessions

Associate your products and brand with quality! Lakes Congress has a reputation for providing high-quality sessions on a wide range of lake management topics to a targeted field of lake and other natural resource stewards, managers, business leaders, and municipal and political leaders.

Premium Attendees

As a sponsor, you will extend your brand visibility to an audience of 300 attendees. NH LAKES leads the way in lake management education across New Hampshire, drawing upon community leaders and business decision-makers within the field.

Enhanced Sponsor Image

Build upon your brand identification and strengthen your corporate image through an association with NH LAKES, our valued supporters, high-quality publications and programming, and the superior sessions at Lakes Congress.

nhlakes.org/lakescongress



Lakes Congress Sponsor and Exhibitor Opportunities

**Lake Champion
Presenting Sponsor**
\$5,000

- Your organization presents the NH LAKES Lakes Congress
- Complimentary exhibit table (\$70 value)
- Five (5) paid registrations or five (5) Lakes Congress scholarships to be awarded on your behalf (\$500 value)
- Additional benefits for all levels of sponsorship are listed below*

Watershed Sponsor
\$2,500

- Complimentary exhibit table (\$70 value)
- Four (4) paid registrations or four (4) Lakes Congress scholarships to be awarded on your behalf (\$400 value)
- Additional benefits for all levels of sponsorship are listed below*

Shoreline Sponsor
\$1,000

- Complimentary exhibit table (\$70 value)
- Three (3) paid registrations or three (3) Lakes Congress scholarships to be awarded on your behalf (\$300 value)
- Additional benefits for all levels of sponsorship are listed below*

Island Sponsor
\$500

- Complimentary exhibit table (\$70 value)
- Two (2) paid registrations or two (2) Lakes Congress scholarships to be awarded on your behalf (\$200 value)
- Additional benefits for all levels of sponsorship are listed below*

Exhibitor
\$300 corporate
\$150 nonprofit

- Exhibit table
- One (1) paid Lakes Congress registration (\$100 value)
- Logo and link on all conference collateral and website
- Promotion of your organization through NH LAKES social media channels.

*All sponsors will have their logo and link on the NH LAKES website, their logo on all conference collateral, promotion of their organization through NH LAKES social media channels, and the option to add their printed collateral inserted into the conference packet.

If you want to discuss additional sponsorship levels, please contact Martha Lovejoy, Director of Finance and Development, at mlovejoy@nhlakes.org or 603-226-0299.

nhlakes.org/lakescongress