

# LakeSmart Lake-Friendly Living Service Provider Program 2021 Application Form



**YES!** We want to apply to participate in the LakeSmart Lake-Friendly Living Service Provider Partner Program! We're excited to show the NH LAKES membership, program participants, our customers, and the general public that we understand the value of clean and healthy lakes to our environment, our personal well-being, and our communities and economy.



## Here's how the LakeSmart Service Provider Partner Program works:

- This program offers a tiered-menu of opportunities for service providers that will help raise their brand, drive customers to them, and increase sales.
- Participation is based on geographic region and type of services provided.
- Service providers interested in being a partner in more than one category and/or in more than one region are offered an overall 20% discount.
- Participation in each tier is limited and is renewed annually.
- At renewal periods, participating partners have the right of first refusal to continue to participate at their current level and rights of second refusal to participate at a higher or lower level.
- In 2021, an option for a 3-year commitment, at an overall 20% discount, is offered.

## Here's how the application process works:

- Service providers interested in becoming a LakeSmart Service Provider Partner are invited to submit an online application for consideration.
- The application period for the 2021 LakeSmart Program, is open from November 1, 2020, to February 28, 2021.
- The link to the online application is found on the NH LAKES website at [nhlakes.org/lakesmart](http://nhlakes.org/lakesmart). (The direct link to the application is: <https://tinyurl.com/LakeSmart-Service-Provider-App>). If you are unable to submit an online application, please contact us at 603.226.0299 or [lakesmart@nhlakes.org](mailto:lakesmart@nhlakes.org).
- A selection committee will review all applications submitted.
- All applicants will be notified of their selection status by April 1, 2021.

**Please Note:** Submitting an application does not guarantee that you will be selected to participate in the LakeSmart Service Provider Partner Program. Service providers must meet certain eligibility requirements and agree to specific conditions.

## Part 1: Contact Information

### Contact Person Information

**First Name:**

**Last Name:**

**Position/Title:**

**Email address:**

**Phone number:**

## Company Information

Name:  
Street Address:  
City:  
State:  
Zip:  
Phone Number:  
Website:

If your physical address is not the same as your mailing address:

Mailing address:  
City:  
State:  
Zip:

## Part 2: Participation Information

### Service Provider Category

We want to partner in the following category (select all that apply):

- Architects & General Contractors & Homebuilders
- Banking & Lending & Estate Planning Institutions
- Drinking Water & Wastewater Services
- Landscaping Service Providers & Suppliers
- Marine Contractors & Marine Sales
- Realtors & Property Rental Agencies

Note: If you aren't sure what category makes the most sense for your team, or you would like to be a partner but don't see a category that describes your services, [contact us!](#)

**Comments:**

### Service Provider Region

We would like to partner in the following region(s) (select all that apply):

- Dartmouth-Lake Sunapee Region
- Lakes Region
- Merrimack Valley Region/Seacoast Region
- Monadnock Region
- White Mountains Region/Great North Woods Region

Note: If you aren't sure which region(s) you serve, [click here.](#)

**Comments:**

## Participation Level

We would like to partner at the following level (select one):

- Bald Eagle Partner - \$5,000 annually** (limited to one service provider per category, per region)
- Lake Trout Partner - \$2,500 annually** (limited to two service providers per category, per region)
- Macroinvertebrate Partner - \$1,000 annually** (limited to three service providers per category, per region)
- Zooplankton Partner - \$500 annually** (limited to five service providers per provider category, per region)

Note: For a listing of benefit with each level, [click here](#).

Comments:

## Part 3: Eligibility Requirements

### Participation Requirements

If selected to participate in the LakeSmart Service Provider Partner Program, you will agree to do the following (you must check off each box to be eligible):

- We will participate in an annual LakeSmart training provided by NH LAKES (approximately 2-hours).
- We will promote the LakeSmart program and our participation on our website & social media channels.
- We will promote the LakeSmart program with our clients, and encourage their participation.
- We will provide one LakeSmart guidebook to our customers at the point of service. (NH LAKES will provides complimentary bulk copies to you.)
- Periodically, assist NH LAKES in developing/hosting LakeSmart workshops and demonstrations.
- We will commit to and uphold the LakeSmart Service Provider Partner pledge:  
“As a LakeSmart Service Provider Partner, we commit to doing our work in a way that supports clean and healthy lakes and to help our customers live in a lake-friendly way.”

Comments:

### Memberships, Certifications, and Training Requirements

If selected to participate in the LakeSmart Service Provider Partner Program, you will agree to maintain the following applicable memberships and/or certifications and will participate/verify that you have participated in the following applicable trainings (you must check off each box that applies to your services to be eligible):

- Wastewater Service Providers:** Membership in the Granite State Designers & Installers Association; Current New Hampshire Licensed Septic System Evaluator
- Architects & General Contractors & Homebuilders:** Membership in the NH HomeBuilders Association
- Landscaping Service Providers:** Trained in Ecological Landscaping for Water Quality Protection (through UNH Cooperative Extension); Current certification as a New Hampshire Landscape Professional)
- Providers that offer snow removal services:** Current certification as a New Hampshire Department of Environmental Services Salt Applicator (through the Green SnowPro Program)
- Other:** Please list/explain any additional memberships, certifications, and trainings that would make your team a great LakeSmart Service Provider:

Comments:

## Environmental Requirements

You certify that your team knows how the New Hampshire Wetlands Rules and Surface Water Quality Protection Act applies to the services we provide AND we adhere to the requirements (select one response):

- Yes**
- No** (if you select this option, you are not eligible to participate in the service provider partner program)
- Not sure, but we want to know!** (NH LAKES can provide you with information.)
- Not applicable** (applies to Banking & Lending & Estate Planning Institutions)

**Comments:**

## Part 4: Additional Information

### Additional Information/Comments

Please provide a written statement for the selection committee to consider when reviewing your application for participation in the LakeSmart Lake-Friendly Living Service Provider Program. How, specifically, does your company strive to support clean and healthy lakes and how will you help your customers live in a lake-friendly way?

## Part 5: References

Please provide name and contact information for at least one current or previous client that can recommend your work.

Client Reference #1:

First Name:

Last Name:

Phone Number:

Email Address:

Client Reference #2:

First Name:

Last Name:

Phone Number:

Email Address:

## Part 6: Additional Comments

Please share any ideas you have to enhance the LakeSmart Service Provider Partner Program, including any specific service providers that you recommend we invite to participate in the program. (Please note this voluntary feedback will not influence the selection committee's review of your application.)

**Thank you for your interest in helping us make lake-friendly living the norm in New Hampshire!**

We will review your application and get back to you by April 1, 2021.

**If you have any questions please, contact us at 603.226.0299 or [lakesmart@nhlakes.org](mailto:lakesmart@nhlakes.org).**