



# LAKE SIDE

A QUARTERLY PUBLICATION OF NH LAKES - Volume XXVIII, No. 2, Summer 2018

## NH LAKES: The Next 25+ Years!

There are 1,000 lakes and ponds in New Hampshire—big and small, busy and quiet. Our lakes contribute to our quality of life and our economy. In 2016, New Hampshire Lakes Association had been around for 24 years. We asked our partners, supporters, and ourselves: “How are we doing? If we continue to do what we have been doing, will our lakes be better off, worse off, or the same 25 years from now?” Our partners, supporters, board, and staff said: “Our lakes will be worse off in 25 years if we don’t do more. Our lakes are threatened by invasive species, polluted runoff water, changing weather patterns, and more. We must do more—the organization must grow.”

A campaign was launched—The Campaign for New Hampshire Lakes, a \$500,000 three-year major gift campaign to accelerate our advocacy, conservation, and outreach efforts. Forty-one friends, including every board member, said: “We just can’t wait.” The Campaign goal was exceeded—\$554,000 was pledged—and we launched our plan to do more.

Through our first major impact initiative, staff was hired to grow our programs—Krystal Costa (Conservation Program Coordinator), Kelly Buchanan (Advocacy Program Coordinator), and Erin Mastine (Outreach Program Coordinator). Through our second initiative, we acquired more space for our team and partners—we moved into a larger office with community meeting space. And, through our third initiative, we launched a ‘branding’ project to address the questions, “How do we want to be recognized? What do we need to look like? And, how should we tell our story?”

At the 2018 Lakes Congress on May 31 and June 1, we unveiled our new brand to our closest supporters and friends. One week later, we shared our new brand for the world to see through Facebook Live and the media. In case you missed it...

We are now doing business as ‘NH LAKES’. Our mission is to keep New Hampshire’s lakes clean and healthy, now and in the future. We work with partners, promote clean water policies and responsible use, and inspire the

public to care for our lakes. ‘Working for clean and healthy lakes’ is our slogan.

We’re a nonprofit organization that is the voice for New Hampshire’s 1,000 lakes. We’re different from a local lake association because we work for clean lakes across the state. We work with local groups, legislators, and individuals to develop programs and policies, and to inspire action to keep our lakes clean and healthy.

We have a new logo that depicts a clean, blue lake at the base of green forested hills and deep blue mountains.

Our team includes 20 enthusiastic and talented board members, seven hard working, year-round staff, and two creative and energetic summer assistants.

We thank all our members for being part of our team. Please invite your friends, family, and others, that you know love a lake, to join the NH LAKES team. With more of us working together and doing more, our lakes will be cleaner and healthier 25 years from now.

“Our new logo depicts a clean, blue lake at the base of green forested hills and deep blue mountains; a scene that many of us of have come to love seeing out our windows at home or as we drive by the lake.”

- Andrea LaMoreaux, NH LAKES Vice President



Working for clean and healthy lakes

**Lakeside**  
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### NH LAKES

17 Chenell Drive, Suite One  
Concord, NH 03301  
603.226.0299

www.nhlakes.org info@nhlakes.org

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### Lakeside Printing

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Concord, NH

# From the President...



"NH LAKES"...  
I love the  
simplicity and  
the sound of it.  
But, when I got  
to say "We are  
NH LAKES!" at  
the 2018 Lakes  
Congress, I felt  
truly inspired.  
'We are' is

about all of us and our relationship and commitment to our lakes. That is the energy and inspiration I took from the 2018 Lakes Congress when we rolled out our new logo and brand. Our sold-out conference was the perfect place to launch the results of this work as we were with many of the people who helped us choose the words and the images that best describe us. Thank you to everyone who participated in our branding process, helping NH LAKES to become the organization it needs to be in order to ensure that our lakes are clean and healthy, now and in the future.

When I first came to NH LAKES, I heard the word 'love' used a lot when people talked about lakes—usually in reference to their special lake. Frankly, at that time I was still taking in the sheer magnitude of our lakes as a water resource and thinking about my job as NH LAKES President from the analytical and technical side of my brain. I was thinking strategically and tactically about how to get the job done, and, to a certain extent, that has worked for me. But, over the years, I have had the opportunity to spend time with many of you, often at the lake, which has deepened my appreciation for the emotional connection that you all have to 'your'

lake. I have heard you talk about your lake in terms otherwise used to describe the living things around us that we love. Now, I think I understand why you all do what you do, and why NH LAKES exists—to ensure that the lakes that we all love stay clean and healthy, nourishing our body, mind, and soul.

I can't wait to get out onto the lake with you this summer, not just to visually assess the shoreline (the analytical me), but to hear your stories and better understand the issues that concern you. Yes, long-term, lake-specific conservation strategies are necessary, securing and applying resources is important, and we must advocate locally and statewide for our lakes. But, without the emotional ties that bind us to our lakes and our commitment to working with each other—the sense of fellowship that I felt at Lakes Congress—this work we do together would simply be a labor, rather than a labor of love.

As NH LAKES enters its next 25 years with a refreshed brand, we are committed to doing more to keep your lake—and all our lakes—clean and healthy. I look forward to expanding our good work together and urge you to continue to share your love for lakes with each other, within our lake communities, and with the lake newcomer. Let's not hide or ignore the passion and the enjoyment we get when working or playing in, on, and around the lake.

We are NH LAKES!

Tom O'Brien, President

## Leave a Legacy

Please remember NH LAKES in your will. To do this, simply share this sentence with your attorney or financial planner:

I bequeath \$\_\_\_ or \_\_\_% of my estate to:  
NH LAKES, 17 Chenell Drive, Suite One, Concord, NH 03301.

Our tax identification number is 22-2668396. If you have chosen to include NH LAKES in your estate plans, please let us know. Thank you!



# Your NH LAKES Team

Working for clean & healthy lakes!



**Stu, Board Chair**  
+19 Board Members



**Andrea**  
Vice President



**Martha**  
Development Director



**Tom**  
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**Ashley**  
Conservation  
Assistant  
(Seasonal)



**Erin G.**  
Membership  
Program  
Coordinator



**Erin M.**  
Outreach  
Program  
Coordinator



**Kelly**  
Advocacy  
Program  
Coordinator



**Krystal**  
Conservation  
Program  
Coordinator



**Megan**  
Outreach  
Assistant  
(Seasonal)

Our mission is to keep New Hampshire's lakes clean and healthy, now and in the future. We work with partners, promote clean water policies and responsible use, and inspire the public to care for our lakes.

## In Memoriam

Kittie Wilson, referred to by many as 'Our Precious Loon Lady', passed away on May 3 with her loving husband by her side after putting up a vigorous fight against an aggressive cancer. A memorial service to celebrate Kittie's zest for the world of nature and her exceptional ability to convey that to others and a grand reception was held in New London on Friday, May 18.

Kittie had a passion for the outdoors and all things in nature. In retirement after teaching in the Kearsarge Regional School District for 31 years, she worked to maintain the quality and neighborliness of Pleasant Lake in New London. This led to her passion for protecting loons. She became an avid and talented photographer of nature, but particularly of loons and loon behavior. She received the Spirit of the Loon Award from the Loon Preservation Committee and the Meritorious Lifetime Achievement Award from the U.S. Environmental Protection Agency.

Memorial contributions may be made to the Loon Preservation Committee, PO Box 604, Moultonborough, NH 03254.



**Kittie Wilson**

# “I look forward to Lakes Congress every year...”

If you missed the 2018 Lakes Congress, here's what a few attendees had to say:

“I look forward to Lakes Congress every year—this year, it was simply outstanding!”

“I learned so much and was entertained as well!”

“The only complaint I have about Lakes Congress is that we didn't have enough time—it needs to be longer!”

The 2018 Lakes Congress—our 25th annual education, training, and networking event—celebrated the history of lake culture in New Hampshire while specifically focusing on current and emerging threats that must be addressed during the next 25 years to help keep our lakes clean and healthy. This two-day event held on May 31 and June 1 at Church Landing in Meredith was a tremendous success, with Friday's all-day session being sold out with 203 attendees!



Lakes Congress participants enjoyed the opportunity to discuss specific topics with experts and fellow attendees during the new “Lunch Table Discussion Topics” session.

The event kicked-off on Thursday evening with a fascinating presentation—“Summer Camps on New Hampshire's Lakes: Roots of An Iconic American Experience”—given by Cynthia Robinson, the executive director of the Museum of the White Mountains. From Cynthia we learned New Hampshire was the birthplace of America's first overnight summer camp in 1881—Camp Chocorua on Squam Lake.

Friday's session was opened by the unveiling of the new NH LAKES brand which seemed to energize all present in the Winnepesaukee Ballroom. Dr. Ken Wagner, owner of Water Resource Services, and former president of the North American Lake Management Society, then took the stage and delivered a dynamic keynote address: “Climate Change and Lakes: What You Really Need to Know.” From Ken we learned the most critical action we can all take to help our lakes adapt to the negative impacts of climate change is to reduce nutrient loading—specifically phosphorus—into our lakes.

Congress participants then had the opportunity to attend up to three of 15 workshop sessions, network with 14 exhibiting organizations, and discuss specific topics at designated tables during lunch.

If you missed the 2018 Lakes Congress, or even if you attended but couldn't get to all the presentations you wanted to, you can view most of the presentations at [www.nhlakes.org/lakes-congress](http://www.nhlakes.org/lakes-congress), including the video of Ken's keynote address. You can also check out the photos taken by volunteer photographer, Nick Brady of Nick Brady Photography.

**Save the Date!** Based on popular demand, the 2019 Lakes Congress will be held on Thursday, May 30, and Friday, May 31, at Church Landing in Meredith—please plan to join us!

## Thank you to our 2018 Lakes Congress Sponsors



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# NH LAKES will Celebrate its One-Millionth Lake Host Inspection this Summer!

The NH LAKES Lake Host program has been the first line of defense helping to keep New Hampshire's lakes clear of invasive plants and animals since 2002. On Memorial Day weekend, we officially launched the 17th year of the program with our approximately 800 Lake Hosts stationed at 102 of the most highly used boat ramps throughout the state—from as far south as Lake Monomonac in Rindge, straddling the Massachusetts border, to as far north as Third Connecticut Lake in Pittsburg, just a stone's throw away from Canada. We are also thrilled to announce that in late-July, one of our Lake Hosts will conduct the program's one-millionth courtesy boat inspection!

This summer, Lake Hosts are not only teaching boaters how to clean, drain, and dry their boats, trailers, and gear, they are encouraging boaters to rinse their vessels and equipment between waterbodies with clean water—the higher the pressure and temperature

the better. Lake Hosts are also offering boaters a new brochure that lists boat-friendly car wash businesses throughout the state. With the spread of aquatic invasive animals—particularly the Asian clam in southern New Hampshire—it is critical that boaters fully rinse and drain their vessels and gear between waterbodies to make sure they don't inadvertently transport drops of water which could contain microscopic invasive animal larvae. For FREE copies of this brochure to

share with your lake association, renters or friends that boat, or with local businesses and beyond, stop by our office in Concord or email/call us and let us know your mailing address and how many copies you would like.

Overall, the boaters our Lake Hosts meet are happy to learn how they can help protect the lakes they love, and we're very much looking forward to conducting our one-millionth inspection this summer. If you boat, it might just be you!



## The Ambassador of Pier 19

by Mary Ann Murray, Lake Host Point Person for the Town of Tuftonboro

During spring 2017, as I was pondering how to hire Lake Hosts for the summer, I looked up and there, sitting in front of me, was a gentleman I knew from church. I knew he was retired and did some part time work in security at Lakes Region



General Hospital. So, I decided to ask him if he might be interested in another part-time job—and, the rest is

**Lake Host Roger Dube is back at the Pier 19 Launch in Tuftonboro this summer—stop in and say hello!**

history! He took the Lake Host Inspector position on with great enthusiasm and has become the “Ambassador”—his own self-imposed title—of the Pier 19 Launch on Lake Winnepesaukee in Tuftonboro.

Roger Dube has made this job a mission to educate one and all who come near the launch area about invasive species and how to keep our lakes clean. He not only inspects the launched and retrieved boats, he also greets all the islanders and visitors to the docks with a friendly smile, a wave, and a jocular comment. He is often heard on a beautiful day asking, “What are you doing going out on the lake on a day like this?” and then he quickly adds, “Well, I suppose someone has to do it.”

One morning I arrived to check in with Roger and I found him collecting trash that had been left behind. The launch does not have a trash container, so Roger takes the trash home to dispose of it. I am also pleased to report that I have been stopped many times by users of and visitors to the ramp while I’m doing my thing around town and told what a delightful experience they have had meeting up with Roger.

Roger is back at his ambassadorship again this summer. If you happen to be in Tuftonboro in the area of the Pier 19 grocery and launch on a weekend, do stop by for a friendly smile and a chat with Roger—you’re sure to be delighted! And, if you bring your boat, make sure it has been cleaned, drained, and dried!

# NH LAKES Advocacy Update



The New Hampshire 2018 Legislative Session has come to a close, but the legislative work continues. House Bill(HB) 1810, supported by NH LAKES, creates a

study commission to examine the effectiveness of the current statutes, program rules, and permitting related to management of non-tidal public water ways and the construction or placement of structures within them (i.e. docks). NH LAKES has been named to this commission, with Kelly Buchanan, Advocacy Program Coordinator, as our appointee.

There is one major question about the scope of work that the HB1810 study commission will take on that has yet to be answered, and that is whether all shoreline structures will be rolled into this commission's agenda and out of the Wetlands Rules review process the New Hampshire Department of Environmental Services is facilitating. NH LAKES has been engaged in the Wetlands Rules review and continues to collaborate with all of our statewide and local association partners. Our intent is to ensure there is a transparent public process, the outcomes are protective of water quality, and there is an efficient, consistent, and accessible state permitting process.

With your help, and in favor of HB1810, we achieved a major victory for our lakes! Senate Bill(SB) 119 failed in a dramatic series of amendments in a committee of conference, where a select few members of the House and Senate met and attempted to agree on the language of the bill. The final committee of conference version of SB119 would have allowed all docks to be extended by 10 feet. NH LAKES opposed SB119 due to concerns with navigational safety and increased intrusions into public waters. Most importantly, we felt that HB1810—the study commission—would better address the issues that brought SB119 forward.

NH LAKES was named to the study commission created by SB410, relative to a proposed boat safe card. SB410 creates a study commission to examine the possible implementation of a boat safe card in New Hampshire. The New Hampshire Fish and Game Department currently administers the popular voluntary Hike Safe Card to help fund search and rescue services. The intent behind creating a voluntary boat safe card is to increase funding for search and rescue as well as to add funds to the lakes restoration and preservation fund. The study commission will examine the administrative costs and possible revenue amounts, methods of implementation, and how revenue

would be distributed. NH LAKES supports the goals of SB410 in principle and looks forward to participating in this study commission. Tom O'Brien, President and Policy Advocate, will be our appointee to this commission.

Increasing state funding for preventing and managing aquatic invasive species is our ongoing priority. HB1745, which would have appropriated \$5 to \$10 million to the management of aquatic invasive species, and was supported by NH LAKES, failed. Although we fully supported the intent of HB1745, the bill did not identify a funding source and it was proposed during a non-budgetary year (state budgets are set every two years). Despite the failure of this bill, HB1745 increased awareness within the legislature of the increasing threat of invasive plants and animals and the rising costs of managing infestations, prompting conversations about possible funding sources to address these threats and management costs. We expect to see this bill, or one like it, in the 2019 session (a budget year), with an identified funding source and, we hope, a better chance of securing additional funds.

Thank you for all that you do and for advocating with us on behalf of our lakes.

## Help us get more boots on the ground!



NH LAKES has grown but we still need your help! The more members we represent, the bigger the voice our lakes will have in the legislature and beyond. Please help us find more people like you to join our team! If you know a friend, family member, or neighbor that might want to become a member, provide us with their contact information and we will invite them to join! Contact Erin G., Membership Program Coordinator, at [egraichen@nhlakes.org](mailto:egraichen@nhlakes.org) or 603.226.0299.



# Meeting with the EPA Region One Administrator

by Tom O'Brien, President, NH LAKES



**Alexandra Dapolito Dunn, Administrator,  
U.S. Environmental Protection Agency  
(EPA) New England Region One.**

Andrea LaMoreaux (NH LAKES Vice President) and I, on behalf of NH LAKES, joined a dozen or so of our conservation colleagues and lake association partners at a meeting a couple of weeks ago with Alexandra Dapolito Dunn, J.D., the U.S. Environmental Protection Agency (EPA) New England Region One Administrator. 'Alex', as her colleagues referred to her, was in New Hampshire that day for a series of meetings and a group of us from the conservation community were able to convene a meeting with her to hear about her work at EPA and to discuss our needs here in New Hampshire. I found the nearly 90-minute conversation at the New Hampshire Audubon McLane Center in Concord candid and professionally satisfying.

Administrator Dunn is the federal administration's appointee as the EPA New England Regional Administrator and she comes to the position with an extensive background in environmental compliance and law, having worked across the country with all 50 states. It was reassuring to be talking with, in her words, a 'political appointee' who, in my words, is so highly qualified for this job.

Along with a few of our partners, Andrea and I spoke about the importance of clean water and the watershed assistance funding that EPA allocates to the New Hampshire Department of Environmental Services—funding which is then granted to local groups that are working to reduce stormwater runoff and other sources of watershed-based pollutants. We also supported our fellow conservation organizations that are involved with land conservation, discussing the importance of that work here in New Hampshire, particularly for the protection that conserved, forestland provides to our surface and ground water resources. We all acknowledged that there are big, looming questions, such as the state assuming control of the National Pollutant Discharge Elimination System Program in New Hampshire, the new permit for which is scheduled to kick in on July 1, 2018, at a considerable cost statewide and locally.

I left the meeting impressed by Administrator Dunn's understanding of the environmental issues facing New Hampshire and a feeling of confidence that EPA's role in New England—helping the states and local communities achieve positive environmental outcomes—is in good hands. There are many challenges, to be sure, not the least of which is the federal budget as currently proposed that affects the resources EPA is able to allocate to the states. But, I did come away from the meeting feeling confident EPA New England is fighting hard to serve its member states and the EPA-funded programs we rely on in New Hampshire will be forthcoming, if we all (along with our Congressional delegation) continue to make our case.

## Welcome Aboard, Erin M.!



**Erin Mastine has joined the NH LAKES staff as the Outreach Program Coordinator.**

We are excited to welcome Erin Mastine to the NH LAKES staff as the organization's Outreach Program Coordinator. Erin will expand the outreach program and activities of NH LAKES to advance public awareness and participation in the organization and its mission. Her work will include expanding the hugely popular Watershed Warrior program held at events throughout the state.

Erin holds a degree in Professional Communications from Plymouth State University. She comes to NH LAKES from the Lakes Region Conservation Trust (LRCT) where she was the Communications and Administrative Coordinator for four years. Her background in community engagement includes interning at the Lakes Region Chamber of Commerce and the Department of Cultural Resources in Concord. She found her calling at LRCT during the time she spent with volunteers at outreach events and programs.

Erin explains, "I'm thrilled to be working for an organization whose mission strongly reflects my personal love for the lakes here in New Hampshire. I feel so lucky to live in such a beautiful place and I'm looking forward to sharing that passion in my work."

Erin can be reached at [emastine@nhlakes.org](mailto:emastine@nhlakes.org) and in the office at 603.226.0299.



17 Chenell Drive, Suite One  
Concord, NH 03301

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## Membership Matters

New Members: March 15 – June 14, 2018

### Individuals & Families

George and Maureen Adams  
Kay Anderson and Bob Swartz  
Mark Baldassare  
Stephen and Kathy Baldrige  
Colette Cooke  
Dr. Adam Cuker  
Renee Duval  
Charles and Charlotte Faulkner  
Alicia Geilen  
Brian Gosselin  
David Grapes  
Linda Habif  
Ed and Linda Howes  
Pamela Hunt  
Lisa Hutchinson  
Anne Ingard  
Herb and Kelly Lade  
Frederic Mason  
Dr. James and Phyllis Scott  
Ted and Bonny Slader  
Catherine Spedden  
Martha Twombly  
Harry Wolhandler and Pegg Monahan  
Lois Yeadon

### Businesses

Resort on the Bay  
Mi-Te-Jo

### Memorial Donations for John W. Cutter, Jr.

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Lynn Cutter  
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