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CONTACT:

Andrea LaMoreaux, Vice President, NH LAKES

603-226-0299

[alamoreaux@nhlakes.org](mailto:alamoreaux@nhlakes.org)

[www.nhlakes.org](http://www.nhlakes.org)

***NH LAKES Names Erin Mastine as Outreach Program Coordinator***  
*Mastine fills a new position with NH LAKES*

Concord, N.H., May 9, 2018 – The New Hampshire Lakes Association (NH LAKES) recently announced Erin Mastine has been named the organization’s Outreach Program Coordinator. Erin will expand the outreach program and activities of NH LAKES to advance public awareness and participation in the organization and its mission. Erin’s work will include expanding the hugely popular Watershed Warrior program held at events throughout the state.

“The hiring of an Outreach Program Coordinator was made possible by a successful campaign for growth that we conducted over the last year,” explained Andrea LaMoreaux, Vice President of NH LAKES. “Our members and partners told us that they wanted us to do more to raise public awareness about how to care for our lakes and that is why we hired Erin. She comes to us with exceptional skills and experience—we are thrilled to have her on board!”

Erin holds a degree in Professional Communications from Plymouth State University. She comes to NH LAKES from the Lakes Region Conservation Trust (LRCT) where she was the Communications and Administrative Coordinator for four years. Her background in community engagement includes interning at the Lakes Region Chamber of Commerce and the Department of Cultural Resources in Concord. She found her calling at LRCT during the time she spent with volunteers at outreach events and programs.

NH LAKES initiated the Watershed Warrior Program to engage youth and their families to “take action” to keep lakes healthy. To learn more about the NH LAKES Watershed Warrior Program, visit [www.nhlakes.org/watershed-warrior](http://www.nhlakes.org/watershed-warrior). For more information, contact Andrea LaMoreaux, NH LAKES Vice President, at [alamoreaux@nhlakes.org](mailto:alamoreaux@nhlakes.org) or 603.226.0299.

NH LAKES, founded in 1992, is the only statewide, member-supported nonprofit organization working to inspire the responsible care and use of all New Hampshire’s lakes to keep them healthy for the benefit of current and future generations.

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