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NH LAKES: Andrea LaMoreaux Promoted to Vice President of Programs and Operations

Concord, N.H., March 11, 2020 – NH LAKES has promoted Andrea LaMoreaux to Vice-President of Programs and Operations. Pursuant to its strategic plan, and enabled by its Campaign for New Hampshire's Lakes, NH LAKES has increased in size from four to nine year-round employees, with approximately 300 seasonal employees and 400 volunteers, including two AmeriCorps volunteers. NH LAKES is growing and positioning itself to effectively respond to the primary threats our lakes face: aquatic invasive species and polluted water runoff. As part of this growth, and to position itself for the future, NH LAKES has promoted its longest-tenured employee, Andrea LaMoreaux, to a co-executive position alongside current President, Tom O'Brien.

Andrea joined NH LAKES in February 2007, having previously coordinated the New Hampshire Department of Environmental Services Volunteer Lake Assessment Program. She holds a Bachelor of Science degree in Environmental Science and Policy from the University of North Carolina at Chapel Hill and a Master of Environmental Management degree in Water Resources from Duke University. Andrea and her family are lifelong 'lake-lovers,' frequenting many of their favorite lakes and the New Hampshire outdoors throughout the year.

"Andrea has created or raised the bar for every one of NH LAKES' conservation programs helping to protect our lakes from their biggest threats," explained Tom O'Brien. "These programs include the Lake Host program which helps boaters prevent the spread of invasive plants and animals and the newly-launched LakeSmart Program which inspires property owners to live in a lake-friendly way. Andrea also created the Lake Explorer Quest and Watershed Warrior programs designed for kids and their families to gain an appreciation of exploring and caring for our lakes."

NH LAKES Board Chair, Stuart Lord, described Andrea's promotion as "an opportunity for us to allow our people to work to their greatest strengths—and Andrea's are many—so NH LAKES can do its best work now and in the future."

Established in 1992, the mission of NH LAKES, a statewide, member supported nonprofit organization, is to ensure that New Hampshire's 1,000 lakes are clean and healthy, now and in the future. To achieve its mission, NH LAKES works with partners, promotes clean water policies and responsible use, and inspires the public to care for our lakes. For more information, visit nhlakes.org, email info@nhlakes.org, or call 603.226.0299

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Photo 1: Andrea LaMoreaux, recently promoted to Vice President of Programs and Operations at NH LAKES.