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NH LAKES Proud to Announce Belknap Landscape Company as the First LakeSmart Service Provider!
Will Your Business be Next?

Concord, N.H., January 21, 2020 – The Belknap Landscape Company understands the value of clean and healthy lakes to our environment, our personal well-being, and our New Hampshire communities and economy. Expanding their efforts to uphold these values, Belknap Landscape has become the first ever NH LAKES LakeSmart Service Provider Partner!

“Belknap Landscape seemed like the perfect fit for the LakeSmart Service Provider Program,” explained Andrea LaMoreaux, NH LAKES Vice President of Programs and Operations. “We know they deliver great service to their clients and are committed to helping property owners design, install, and maintain landscapes in a lake-friendly way. We’re thrilled they have stepped up to be our first LakeSmart Service Provider.”

The health of New Hampshire’s lakes is threatened by polluted runoff water from yards, malfunctioning septic systems, and excessive salt use on driveways and walkways during winter, and much more. NH LAKES has found most property owners don’t know how their actions in their home and on their property—whether they live along a lake, or miles away from the nearest one—ultimately affect the health of a lake. Through NH LAKES’ LakeSmart Program, property owners find out how they can take action in their homes and on their properties to live in a lake-friendly way, doing their part to help keep the lake they love clean and healthy. NH LAKES has also found property owners often need the help of a service provider to address areas on their property that aren’t lake-friendly. Through the program, property owners have access to a directory of lake-friendly living service providers to help them adopt lake-friendly living practices.

“When you live and work in the lakes region, you cannot help but appreciate the lakes that make our area special,” explained Hayden McLaughlin, owner of Belknap Landscape Company. “Whether we’re designing, building, or servicing a lakefront property, we’ve always tried our hardest to safeguard the lakes. Often that meant helping people understand why some practices are harmful and others are important. When I heard about LakeSmart, I was excited about the approach. It’s about education, actions, and doing the right thing to protect what makes our area great.”

NH LAKES encourages business that can help property owners live in a lake-friendly way to apply to be a LakeSmart Service Provider Partner. There are six service program categories to choose from and a variety of levels of participation available—but there are a limited number of opportunities available. The application period for the 2021 LakeSmart Program ends February 28, 2021. Learn more and apply at nhlakes.org/lakesmart.

Established in 1992, the mission of NH LAKES, a statewide, member supported nonprofit organization, is to ensure that New Hampshire’s 1,000 lakes are clean and healthy, now and in the future. To achieve its mission, NH LAKES works with partners, promotes clean water policies and responsible use, and inspires the public to care for our lakes. For more information, visit nhlakes.org, email info@nhlakes.org, or call 603.226.0299.

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Photo 1: NH LAKES LakeSmart Logo

Photo 2: Belknap Landscape Company Logo



Photo 3: LakeSmart Landscaping by BLC