



FOR IMMEDIATE RELEASE:

CONTACT:

Erin Mastine, Outreach Program Coordinator, NH LAKES  
603-226-0299, emastine@nhlakes.org  
nhlakes.org

**Are Clean & Healthy Lakes Important to Your Business?**  
*Become a LakeSmart Service Provider—applications being accepted now!*

Concord, N.H., November 16, 2021 – Partner with NH LAKES and show that your business understands the value of clean and healthy lakes to our environment, our personal well-being, and our New Hampshire communities and economy by becoming a LakeSmart Service Provider!

Through the NH LAKES LakeSmart Program, property owners receive tailored recommendations about how they can adopt lake-friendly living practices in their home, on their property, and along the water to help keep the lake they love clean and healthy. “Over the years, most people I’ve met don’t really know how their actions affect the health of our lakes,” comments Andrea LaMoreaux, NH LAKES President. “We provide relatively simple, do-it-yourself recommendations—but sometimes the projects can be big and complicated, or property owners just don’t have the time or interest in doing it themselves. That’s why we offer the LakeSmart Service Provider Partner Program.”

If you offer a service that can help property owners live along the lake or enjoy the lake in a lake-friendly way, this new, limited opportunity is for you. The health of our lakes is at risk from poorly designed and managed yards, septic systems, driveways, and roadways—and much more. Pollution from these problems is making our lakes toxic to people, pets, and wildlife. Most property owners want to do the right thing to help keep the lakes they enjoy clean and healthy, but they may need the help of professional service providers.

“Being a partner with NH LAKES allows our team to continue pursuing our mission of protecting our natural resources through fun, functional, and environmentally-responsible outdoor spaces,” commented John Stephens, owner of Stephens Landscaping Professionals, and NH LAKES LakeSmart Service Provider Partner.

Your participation in the LakeSmart Service Provider Partner Program will not only help keep lakes clean and healthy—it will increase your brand recognition, drive customers to you, and result in increased sales for your team! Lake-friendly living is good for business and good for New Hampshire’s residents, visitors, and the environment, too!

The following service providers are invited to apply to participate in the LakeSmart Service Provider Program:

- Architects & General Contractors & Homebuilders
- Banking & Lending & Estate Planning Institutions
- Drinking Water & Wastewater Service Providers
- Landscaping Service Providers & Suppliers
- Marine Contractors & Marine Sales
- Realtors & Property Rental Agencies

Service providers interested in becoming a LakeSmart Service Provider Partner are invited to submit an online application for consideration. The application period for the 2022 LakeSmart Program is now open and spaces are limited. Learn more and apply at [nhlakes.org/lakesmart](http://nhlakes.org/lakesmart).



Established in 1992, the mission of NH LAKES, a statewide, publically supported nonprofit organization, is to ensure that New Hampshire's 1,000 lakes are clean and healthy, now and in the future. To achieve its mission, NH LAKES works with partners, promotes clean water policies and responsible use, and inspires the public to care for our lakes. For more information, visit [nhlakes.org](http://nhlakes.org), email [info@nhlakes.org](mailto:info@nhlakes.org), or call 603.226.0299

###

Photo 1: John Stephens, owner of Stephens Landscaping Professionals, and NH LAKES LakeSmart Service Provider Partner.