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**NH LAKES Announces New President**  
*Andrea LaMoreaux to replace Tom O'Brien*

Concord, N.H., May 3, 2021 – NH LAKES recently announced that Andrea LaMoreaux has been appointed the new president of NH LAKES. LaMoreaux will succeed outgoing president Tom O'Brien and assume responsibilities on May 15. O'Brien is leaving NH LAKES to relocate closer to family and begin the next chapter of his career with the State of Washington Department of Fish and Wildlife.

LaMoreaux has been with NH LAKES since 2007, serving in a number of roles, most recently for the past 15 months as Vice President of Programs and Operations. Prior to NH LAKES, LaMoreaux worked with the New Hampshire Department of Environmental Services coordinating the statewide Volunteer Lake Assessment Program.

“Tom has done a terrific job leading NH LAKES and will be missed by many,” said Bruce Freeman, chairperson of NH LAKES. “But, we’re thrilled to promote Andrea into this role. Her knowledge of lake science, the network of community and professional contacts she has developed over the years, her effective team building skills, along with her personal connection to lakes, make her uniquely qualified to lead NH LAKES going forward.”

During her tenure with NH LAKES, LaMoreaux has enhanced and expanded the organization’s lake conservation programming, garnering state and national recognition. NH LAKES received a Spirit of New Hampshire Outstanding Volunteer Champion Award in 2014 and a National Invasive Species Achievement Awards in 2015 for its Lake Host courtesy boat inspection and invasive species prevention program. LaMoreaux also recently brought the Maine Lakes Society’s nationally-recognized LakeSmart lake-friendly living program to New Hampshire.

“Andrea will continue to oversee program development, and will build upon the good work that has been done by Tom over the past 10 years,” continued Freeman. “Under Tom’s leadership, NH LAKES was transformed into an effective, impactful, and sustainable organization. Today, NH LAKES is poised to do even more to help keep our lakes clean and healthy.”

LaMoreaux holds a Bachelor of Science degree in Environmental Science and Policy from the University of North Carolina at Chapel Hill and a Master of Environmental Management degree in Water Resources. She is a Leadership New Hampshire graduate and serves on the Newfound Lake Region Association Board of Trustees. She has personal ties to Lake Sunapee where her family has a home, and Seneca Lake in New York where her husband’s family has a home.

Established in 1992, the mission of NH LAKES, a statewide, publicly supported nonprofit organization, is to ensure that New Hampshire’s 1,000 lakes are clean and healthy, now and in the future. To achieve its mission, NH LAKES works with partners, promotes clean water policies and responsible use, and inspires the public to care for our lakes. For more information, visit [nhlakes.org](http://nhlakes.org), email [info@nhlakes.org](mailto:info@nhlakes.org), or call 603.226.0299

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Photo 1: Andrea LaMoreaux

Photo 2: Tom O'Brien