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NH LAKES Announces New Slate of Board Officers

Bruce Freeman and Bob Reed take on new roles!

Concord, N.H., February 16, 2021 – NH LAKES recently voted on a new slate of board officers to carry out the organization's mission of working for clean and healthy lakes.

Incoming NH LAKES Board Chair, Bruce Freeman, has served on the board since 2017. Bruce is a retired business executive. His career began at GE in manufacturing management and executive roles, eventually serving as General Manager of the GE Meter business headquartered in Somersworth, New Hampshire, and as president of two GE Capital companies.

Bruce greatly enjoys being part of the NH LAKES community and has strong interests in protecting our beautiful lakes for current and future generations. Bruce and his wife reside year-round on Bow Lake in Strafford. In the words of Stu Lord, outgoing NH LAKES Board Chair, "Bruce has extensive experience in organizational assessment and management and has helped us position NH LAKES to achieve its current and future successes. I am confident he will do a great job for NH LAKES and I look forward to working with him in the last year of my term."

Stu Lord joined the NH LAKES Board in 2013. In 2017, Stu stepped up to serve as board chair and, now, going into his ninth and final year of board service, he has stepped down as board chair to mentor his replacement, Bruce Freeman. Tom O'Brien, NH LAKES President, commented, "Perhaps the best thing a leader can do is to find and prepare their replacement. Stu has done just that. Fortunately for us, his work is not yet done."

Added to the slate of officers this year is Bob Reed, as treasurer. He will also serve as chair of the finance committee—a committee he has served on for the past two years. Bob has an MBA and a lengthy international corporate career, some of it in accounting. Bob retired to New Hampshire with his wife, Cathy, and they have a home along Bow Lake in Strafford. He is passionate about preservation of New Hampshire's waters and natural resources. Bob will continue, and build upon, the good work that has been done by his predecessors to create financial integrity and stability at NH LAKES.

To learn about the talented individuals serving on the NH LAKES Board of Directors, visit nhlakes.org/board-staff. If you are interested in serving, please contact Tom O'Brien, NH LAKES President, at tobrien@nhlakes.org or 603.226.0299.

Established in 1992, the mission of NH LAKES, a statewide, member supported nonprofit organization, is to ensure that New Hampshire's 1,000 lakes are clean and healthy, now and in the future. To achieve its mission, NH LAKES works with partners, promotes clean water policies and responsible use, and inspires the public to care for our lakes. For more information, visit nhlakes.org, email info@nhlakes.org, or call 603.226.0299

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Photo 1: Bruce Freeman

Photo 2: Stu Lord

Photo 3: Bob Reed