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**NH LAKES Brings on Gloria Norcross as Conservation Program Assistant**

*Norcross will help deliver NH LAKES' statewide Lake Host and LakeSmart programs*

Concord, N.H., June 2, 2021 – NH LAKES recently hired Gloria Norcross as Conservation Program Assistant, expanding the organization's ability to deliver critical programs to help keep New Hampshire's 1,000 lakes clean and healthy.

Norcross graduated from Gettysburg College in 2019 with a B.A. in Environmental Studies and a minor in Biology. Following graduation, she served as an AmeriCorps member with the Lakes Region Conservation Corps in New Hampshire. She then moved back to Pennsylvania where she worked as a Watershed Specialist/Chesapeake Bay Technician with a conservation district. Norcross is thrilled to return to New Hampshire to continue working for the region she fell in love with.

The NH LAKES Conservation Program addresses the two biggest threats to New Hampshire's lakes—invasive species and polluted runoff water. Summer 2021 marks the 20<sup>th</sup> year of the organization's Lake Host courtesy boat inspection program which has successfully slowed the spread of invasive plants in lakes throughout the state. And, the organization recently launched the LakeSmart program to help property owners live in a lake-friendly way, which includes reducing the amount of runoff water generated on the landscape.

“We're thrilled Gloria has joined our team. With the increasing threats our lakes are facing, we realized we needed to expand our capacity to deliver on-the-ground lake conservation programs to people throughout the state,” explained Krystal Costa Balanoff, NH LAKES Conservation Program Manager. “Gloria is a perfect addition to our team. She comes to us with experience helping property owners take action to manage the landscape and their activities in ways that keep nearby waterways clean and healthy.”

Established in 1992, the mission of NH LAKES, a statewide, publicly supported nonprofit organization, is to ensure that New Hampshire's 1,000 lakes are clean and healthy, now and in the future. To achieve its mission, NH LAKES works with partners, promotes clean water policies and responsible use, and inspires the public to care for our lakes. For more information, visit [nhlakes.org](http://nhlakes.org), email [info@nhlakes.org](mailto:info@nhlakes.org), or call 603.226.0299

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Photo 1: Gloria Norcross, recently hired as Conservation Program Assistant with NH LAKES.