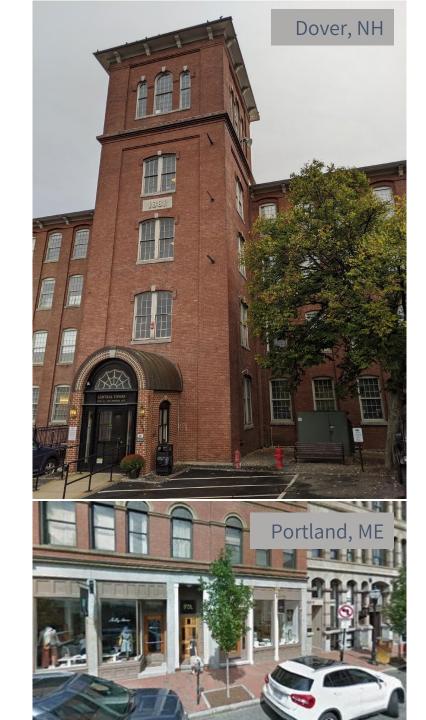


#### WHO WE ARE

- Small business founded on leading lake assessment and restoration projects
- Majority public sector projects "Where science meets civics"
- Work throughout New England – most of our lake work is in New Hampshire
- Offices in Dover NH and Portland ME





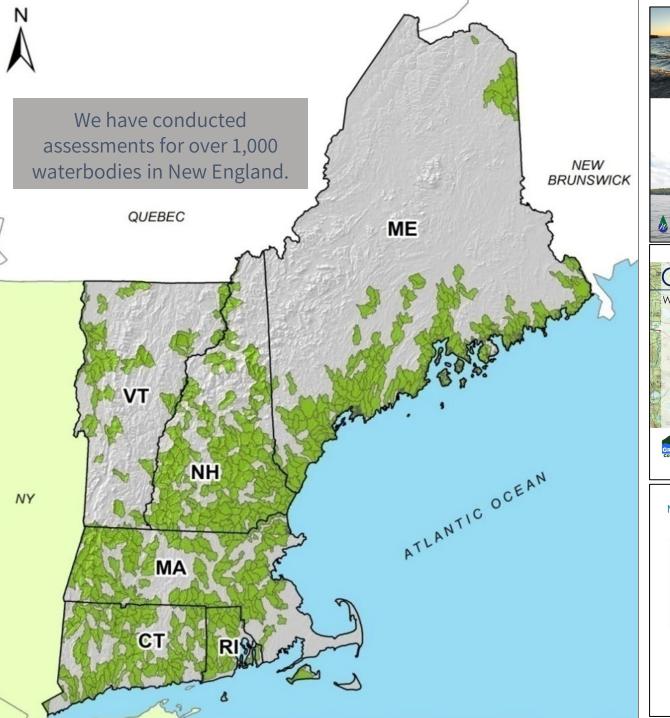
**Forrest Bell**Owner & Principal

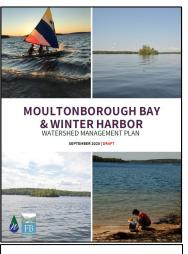


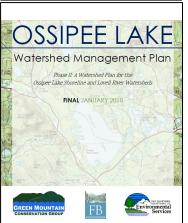
**Laura Diemer, CLM**Lake Services Lead

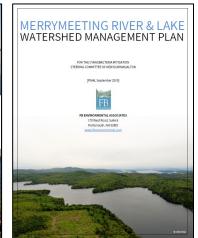


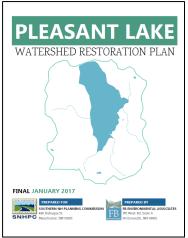


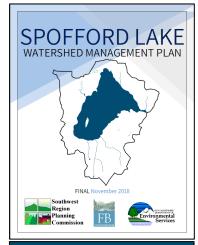


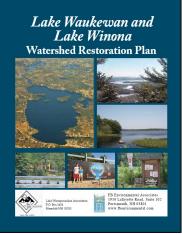


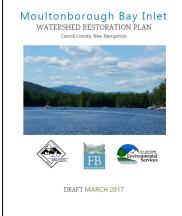


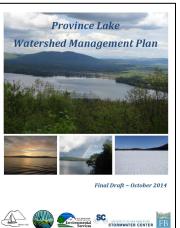


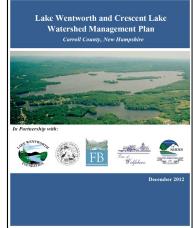






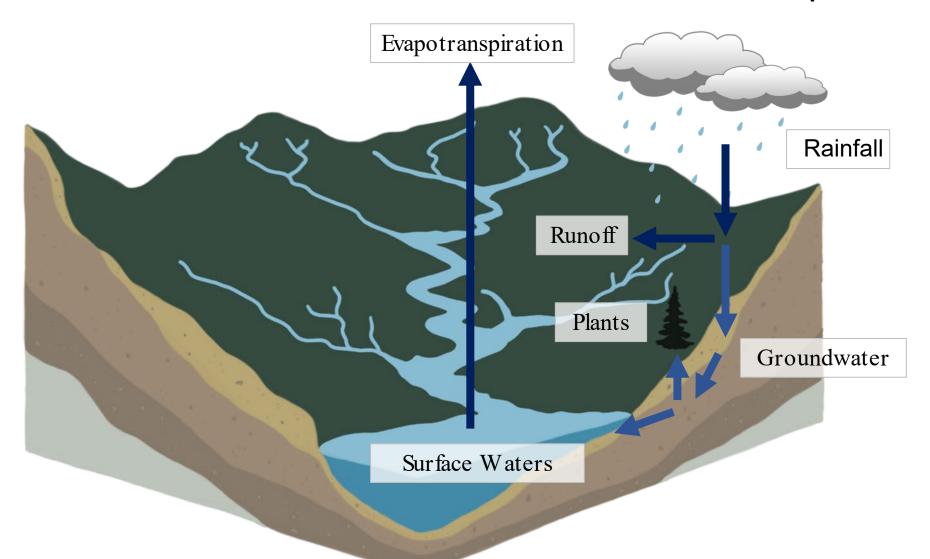






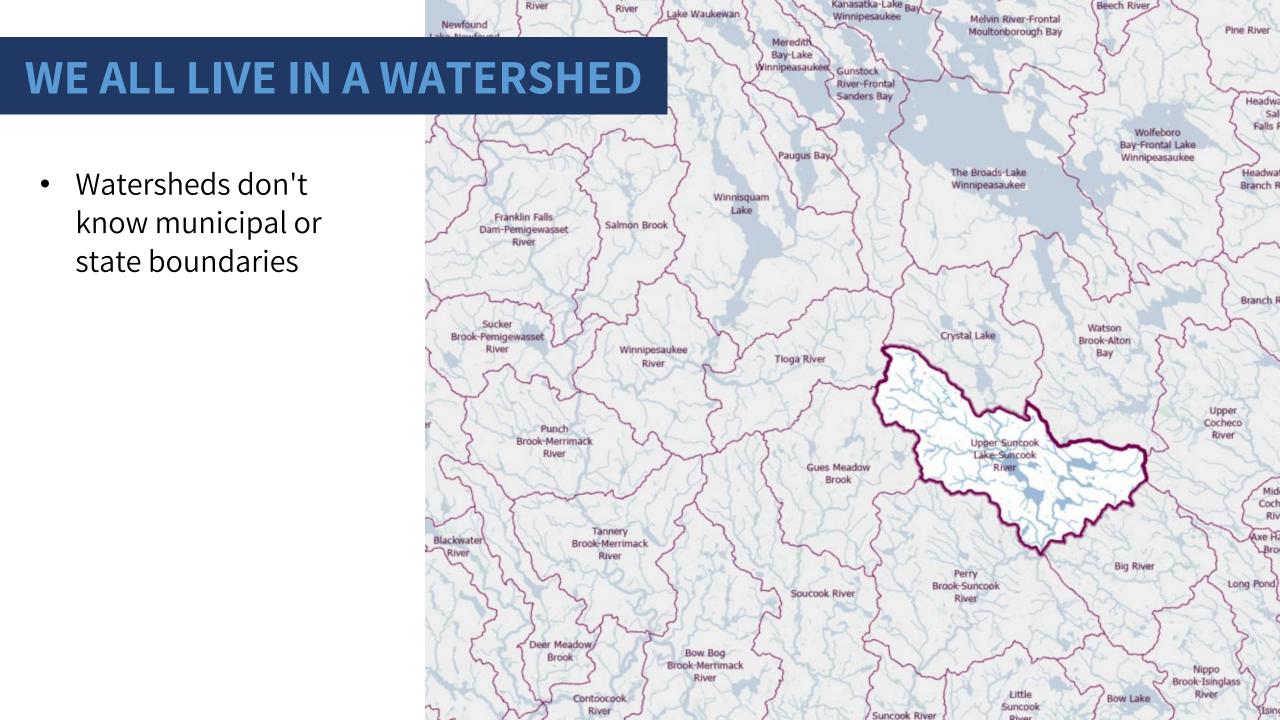
#### WHY DO WE NEED WATERSHED PLANS?

We all live in a watershed > interconnectedness of water across the landscape



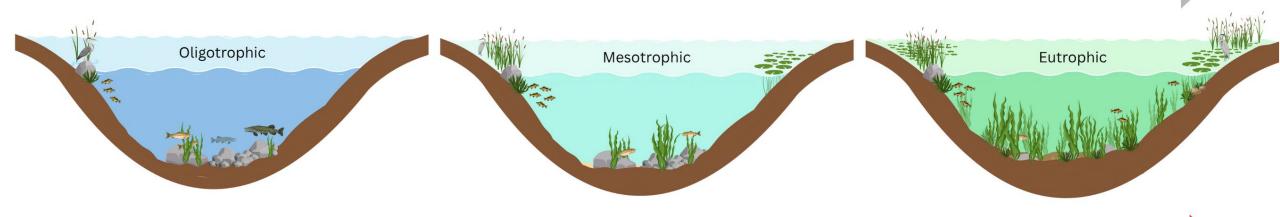
# WATERSHED RUNOFF VISUAL





#### **CULTURAL EUTROPHICATION**

Lakes naturally eutrophy over thousands of years



Humans are speeding up the process, making it take only decades, due to increased nutrient input through

♦ Fertilizers ♦ Erosion ♦ Septic system wastewater ♦ Runoff

Lake ecosystems reflect a balance of inputs and outputs of material and energy that determines their water quality.





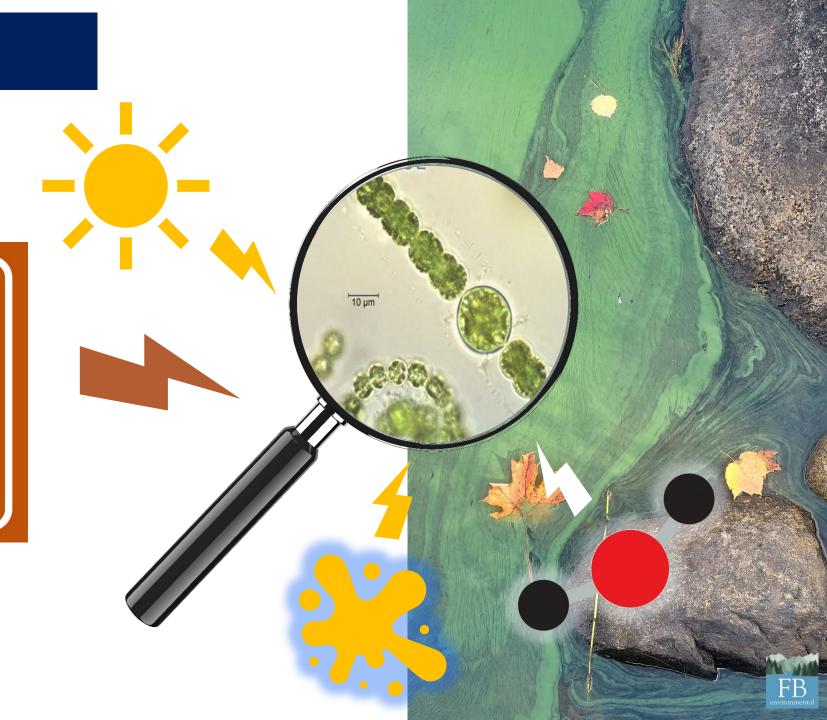
# **CYANOBACTERIA**





# THE CAUSE

Phosphorus 30.97





# TIMES THE AMOUNT OF PHOSPHORUS



# **EROSION & SEDIMENTATION = Phosphorus to lake**



# OTHER THREATS TO WATER QUALITY















# WATER QUALITY CHALLENGES

# WATERSHED MANAGEMENT PLAN – Who needs it?(Everyone) and **WHAT IS IT?**

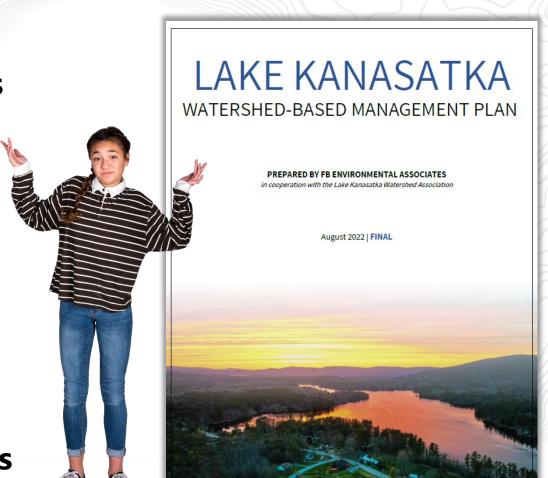




Sets WQ Goal



Prioritizes Actions





1

**Build Public Support and Engage Stakeholders** 



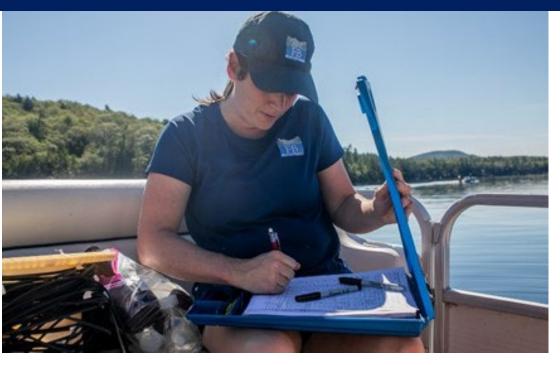




2

Analyze Water Quality Data & Monitoring Recommendations







3

Complete Field Surveys(boots on the ground)



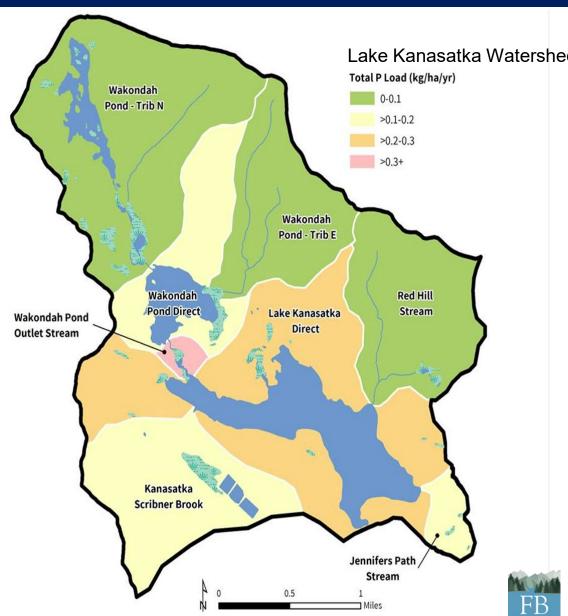




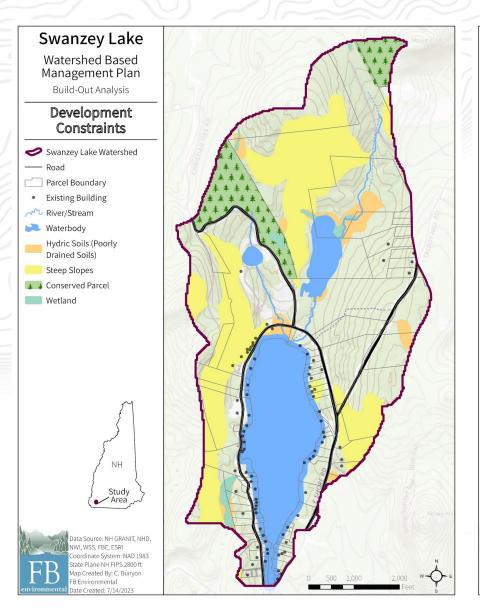


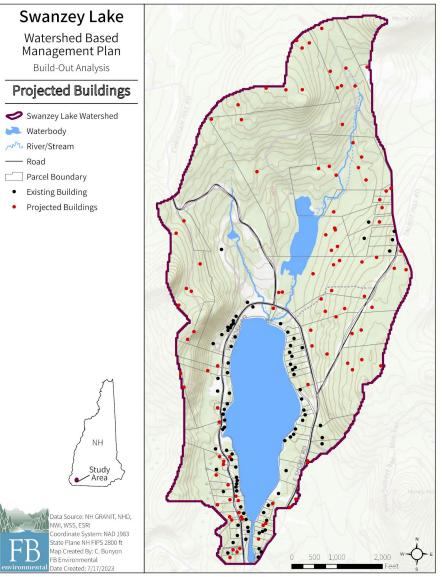
#### **Watershed and Lake Modeling**





# **BUILD-OUT ANALYSIS (Swanzey Lake examp.)**















#### **Action Plan and Final WMP**







# LANDOWNERS HAVE THE MOST POWER TO MAKE A DIFFERENCE FOR THE LAKE'S HEALTH











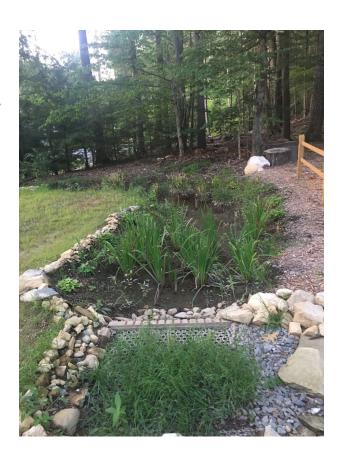
# LANDOWNERS HAVE THE MOST POWER TO MAKE A DIFFERENCE FOR THE LAKE'S HEALTH



# LANDOWNERS HAVE THE MOST POWER TO MAKE A DIFFERENCE FOR THE LAKE'S HEALTH

- Death by 1000 cuts; every action along the shoreline (good or bad) has an impact on the lake's water quality
- What can you do to help?

Educate yourself on how to properly manage your land and the activities conducted on it to minimize impact to the lake.





## **ENCOURAGE NATURAL BUFFERS & SLOW RUNOFF**

(1) Infiltration of water

(2) Filtration of pollutants



#### **LESSONS LEARNED: LOCAL LEADERSHIP**

- Work with respected local champions to spread the message and lead the worke.g. local lake associations
- Form a highly involved and diverse stakeholder group that involves municipal staff



#### **LESSONS LEARNED: COMMUNICATION**

Why is Polluted Stormwater Runoff a Concern?

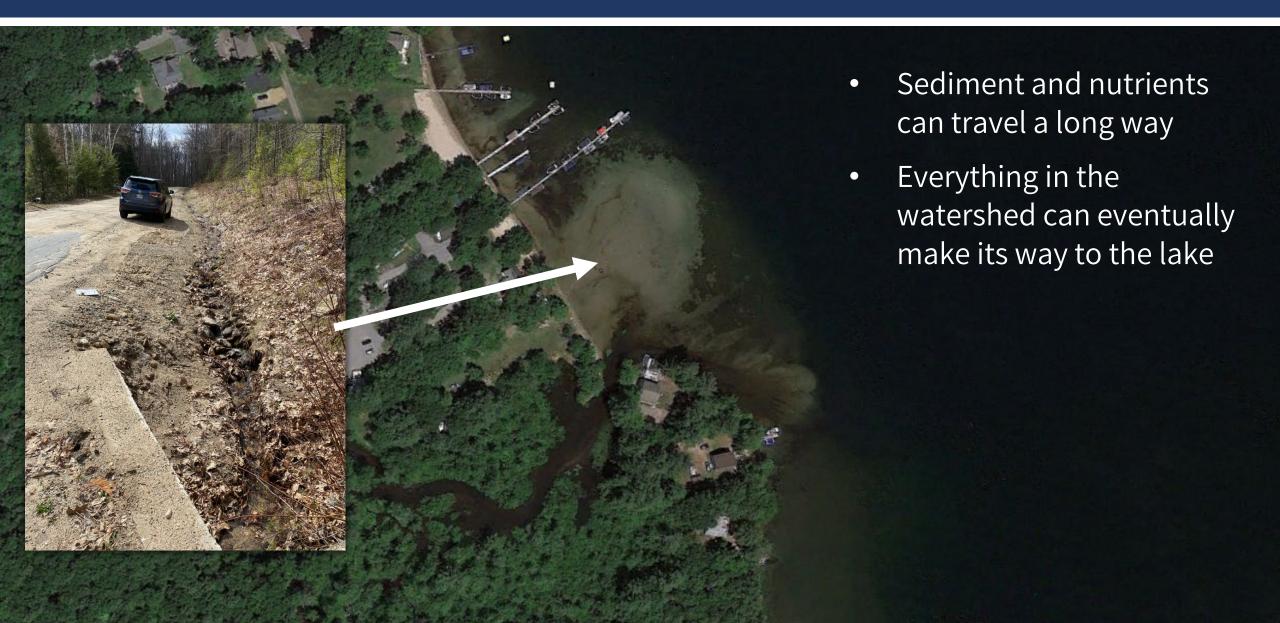
Write a comment.

- Keep the message <u>simple</u> and <u>broadcast</u> <u>widely</u> and <u>consistently</u> across different formats
- e.g., websites, blogs, social media, newsletters, mailings, postings at key community areas, presentations, workshops, trainings, demonstrations, walking tours, volunteer days, updates to municipal boards



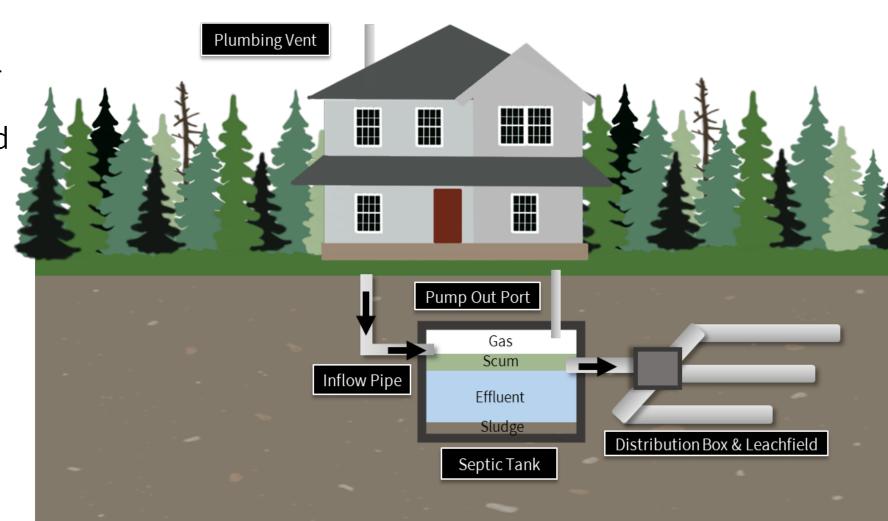


# **LESSONS LEARNED: SOURCE IMPACTS**



#### **LESSONS LEARNED: SOURCE IMPACTS**

- Septic systems impacts are difficult to identify
- Maintaining a municipal database can be informative when paired with a septic ordinance



## LESSONS LEARNED: RESEARCH

- Our understanding of environmental processes is constantly evolving with new research
- We know a good deal about cyanobacteria and climate change and their impacts on lakes, but there is still much to learn
- We need to keep learning and understanding these important topics and their implications for lake health to be effective managers and stewards of our lakes



### LESSONS LEARNED: FUNDING

- "Think Big" for funding to achieve your mission - your lake is worth it
- It is easier to approach landowners for implementing stormwater improvements or replacing septic systems with funding in hand



